

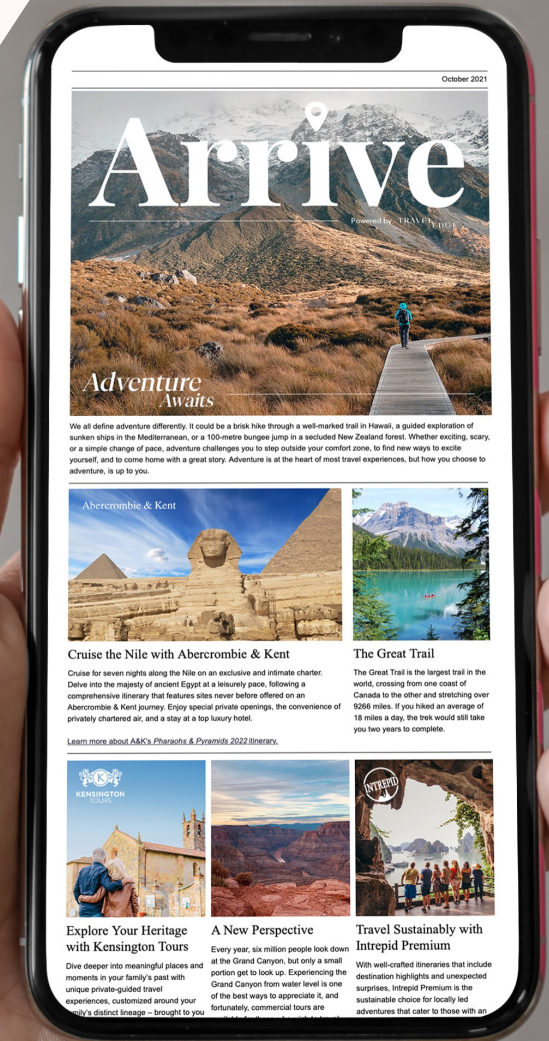
# Personalized Email: Overview

Travel Edge Network's Personalized Marketing helps our advisors stand out in an ultra-competitive environment while elevating their brand. These Travel Edge-produced emails feature your contact information, photo and logo and leverage the power of our partner relationships and exclusive benefits.

Designed to inspire travel dreams, Travel Edge personalized marketing actively enhances communications between you and your clients, grows client relationships and produces bookings.

## You maintain control over your client relationship:

- We will only use client email addresses for marketing that includes advisor level personalization – nothing else.
- We will not share client email addresses with any supplier or other entity.
- ICs may opt clients out of the Travel Edge email marketing at any time.



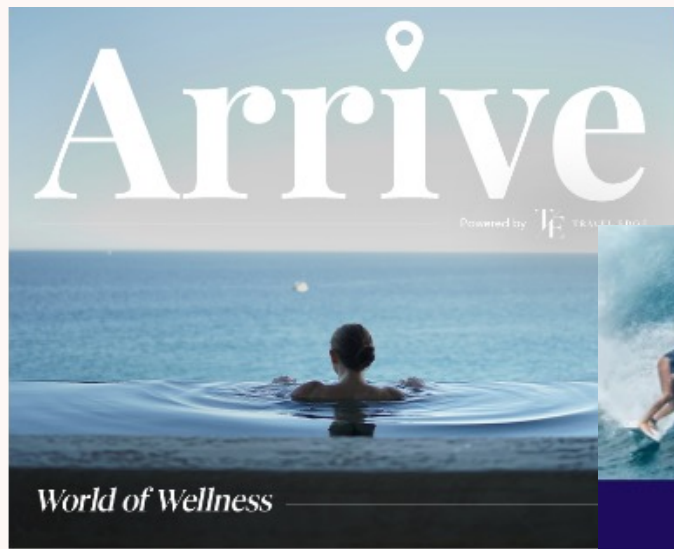
# Personalized Email: Registration Steps

1. Complete the [Advisor Personalization Form](#) so each email is customized to you, just as if you sent it yourself.
2. Review and update current client profiles, being sure to add email addresses to profiles without them.
3. Enter new client and prospect names and don't forget to include the email address.
4. Let your clients know that they can expect marketing emails from you with travel tips, tricks, inspiring content and travel promotions.
5. Make sure your clients are opted in to receive Travel Edge email marketing by selecting both 'TE Marketing' and 'Email Marketing' in their profiles.

For more information, [click here](#) to review the FAQ. Please contact [advisormarketing@traveledge.com](mailto:advisormarketing@traveledge.com) for any further questions







Wellness travel is about so much more than smoothies and spa treatments. It's about traveling with intention, prioritizing self-care, and saying, "I deserve this." It's about letting go of the stress of everyday life, and giving into something big for yourself. It's about the feeling of rejuvenation, complete relaxation, and returning home feeling energized. Wellness travel can be anything from a digital detox hillside in California, to a yoga retreat in Bali, or a quiet farm-to-table escape in Colombia. Meditate in the rainforest, soak in Costa Rica's healing thermal waters, or simply find a place to get the rest you need. Wellness travel invites you to rethink how you spend your vacation.



#### Sensory Swedish Stays

Relax and recharge at the charming Små Dalarö Gärd, just outside Stockholm by enjoying bespoke spa services, dining, and tranquil accommodations. Små Dalarö Gärd SPA is overlooking the water in the heart of the Stockholm archipelago and offers relaxation and outdoor activities to calm the soul.

[Visit Sweden today.](#)

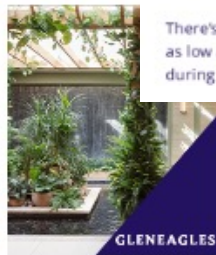


#### Tranquility by the sand and sea



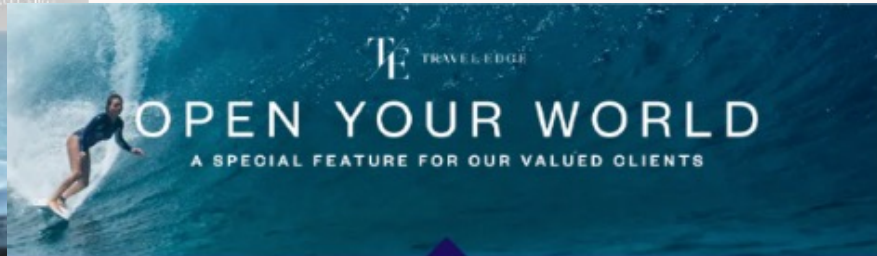
#### Chill out in a snow room

Snow rooms are putting a modern twist on winter travel.



#### Find yourself in Scotland

From the wild heather that thrives in the Scottish Highlands to the



The journey is as important as the destination



## Fly to Fiji for as low as \$916, with Fiji Airways

When you fly with Fiji Airways, the perfect vacation starts the moment you board. With comfort and service at the forefront of every journey, you can kickstart your vacation to paradise on the right foot. Did we mention? No difference, and see why Fiji Airways was awarded five-star status by passengers polled for The Airline Ratings.

There's never been a better time to fly. Take advantage of economy fares starting at \$916, and as low as \$5696 when you fly from Los Angeles International Airport or San Francisco International Airport during February 1, 2023 to May 31, 2023 and September 1, 2023 to November 30, 2023.



Travel Edge  
Michelle Leal

2 Queen Street, Suite 200  
Toronto, Ontario  
M5C 3G7

[Michelle.leal@traveledge.com](mailto:Michelle.leal@traveledge.com)

Contact me today to book your next unforgettable journey