Travel Edge Network Call

March 2023





Agenda

PARTNER OF THE MONTH Air New Zealand

DESTINATION OF THE MONTH Tourism New Zealand

NETWORK UPDATES Nadiya Makarenko

MEMBER ENGAGEMENT UPDATE Michelle Leal

PARTNER UPDATE | CRUISE & TOUR Larry Garnett

PARTNER UPDATE | HOTEL + GROUND Mary Kleen

PARTNER UPDATE | AIR + INSURANCE Kristina Barrett

OPERATIONS UPDATE Kate Richardson





Network Updates



Nadiya Makarenko SVP, Travel Edge Network









Sabine Engelbrecht

National Account Manager West AIR NEW ZEALAND

- Originally from Germany Sabine started her career in the travel industry as a travel agent before moving to the U.S. She has extensive experience working in the airline industry including Finnair, LOT Polish Airlines and Air Berlin. Prior to the aviation sector she enjoyed almost 10 years with an inbound tour operator and represented an Indian hotel company as well as a German cruise line.
- Outside of work Sabine appreciates the beautiful Southern California weather that allows her to go on hikes or do gardening pretty much year-round (her 2 cats couldn't agree more).
- She is always looking forward to travel, as it enriches lives in a variety of ways. Next up: A New Zealand vacation, a conference in Australia and visiting family in Germany.

Sabine.Engelbrecht@airnz.com www.airnewzealand.com

More choice than any other airline



Coming in 2024



Business Premier Luxe



Business Premier



Premium Economy



Economy



Economy Stretch



Economy Skycouch



Economy Skynest





Hadyn Fitzpatrick

Premium Trade Manager



- Hadyn Fitzpatrick moved to the USA 5+ years ago to take up the of Premium Trade Manager
 with Tourism New Zealand. Prior to joining Tourism New Zealand Hadyn worked in sales and
 marketing for a number of New Zealand supplier partners including AJ Hackett Bungy and Over
 the Top Helicopters.
- He works closely with New Zealand's travel industry to ensure that US travel trade and consumers are as educated as possible on New Zealand's unique offerings.
- Hadyn loves New Zealand's natural beauty, stunning diversity, rich culture and sharing stories about his homeland is his passion.

hadyn.fitzpatrick@tnz.govt.nz www.newzealand.com









Upcoming Webinar:

Thursday, March 9, 2023 at 1:00pm ET / 10:00am PT

If You Seek - Aotearoa New Zealand

Discover a place of spectacular landscapes, a land of meaningful experiences, a destination that treats its manuhiri [visitors] like whānau [family]. Rewarding those who look a little deeper, go a little further, Aotearoa warmly welcomes all who are willing to embrace our distinctive spirit of manaakitanga [reciprocal hospitality].

Discover the 'Wonders of New Zealand' with Air New Zealand's latest route network plus product update. Tourism New Zealand will then preview their new 'If You Seek' campaign and show you how you can leverage this, and their other advisors tools and resources, to actively promote New Zealand to your clients.

Plus, Air New Zealand have an exciting <u>commission bonus</u> for Travel Edge travel advisors in the USA only. Valid from Mar 15-Apr 14. Join us to learn more!

Register here: https://register.gotowebinar.com/register/9070911984595708512



Members Engagement Update



Michelle Leal VP, Member Engagement





Congratulations TEN Champions

We are thrilled to announce the advisors who will be representing Travel Edge Network:

- Ajay Karah, Calgary, Canada
- Alli Allen, Atlanta, GA
- Angela Adto Tepper, New York, NY
- Anna Bright Schulte, Nashville, TN
- Amy Metzger, Atlanta, GA
- Brian Pentek, Chicago, IL
- David Hawkraven, Seattle, WA
- Debbie Kessler, Bay Area, CA
- Katie Carew, New York, NY
- Laura Kelly, Sudbury, Ontario
- Linda Janourova, Berkeley, CA
- Lisa Harris Boyd, Birmingham, AL
- Maru Hyndman, La Jolla, CA
- Shaiy Howard, Miami, FL
- Susan Zurbin-Hothersall, New York, NY
- Trisha Pergande, Minneapolis, MN



Limitless

A World of Difference:

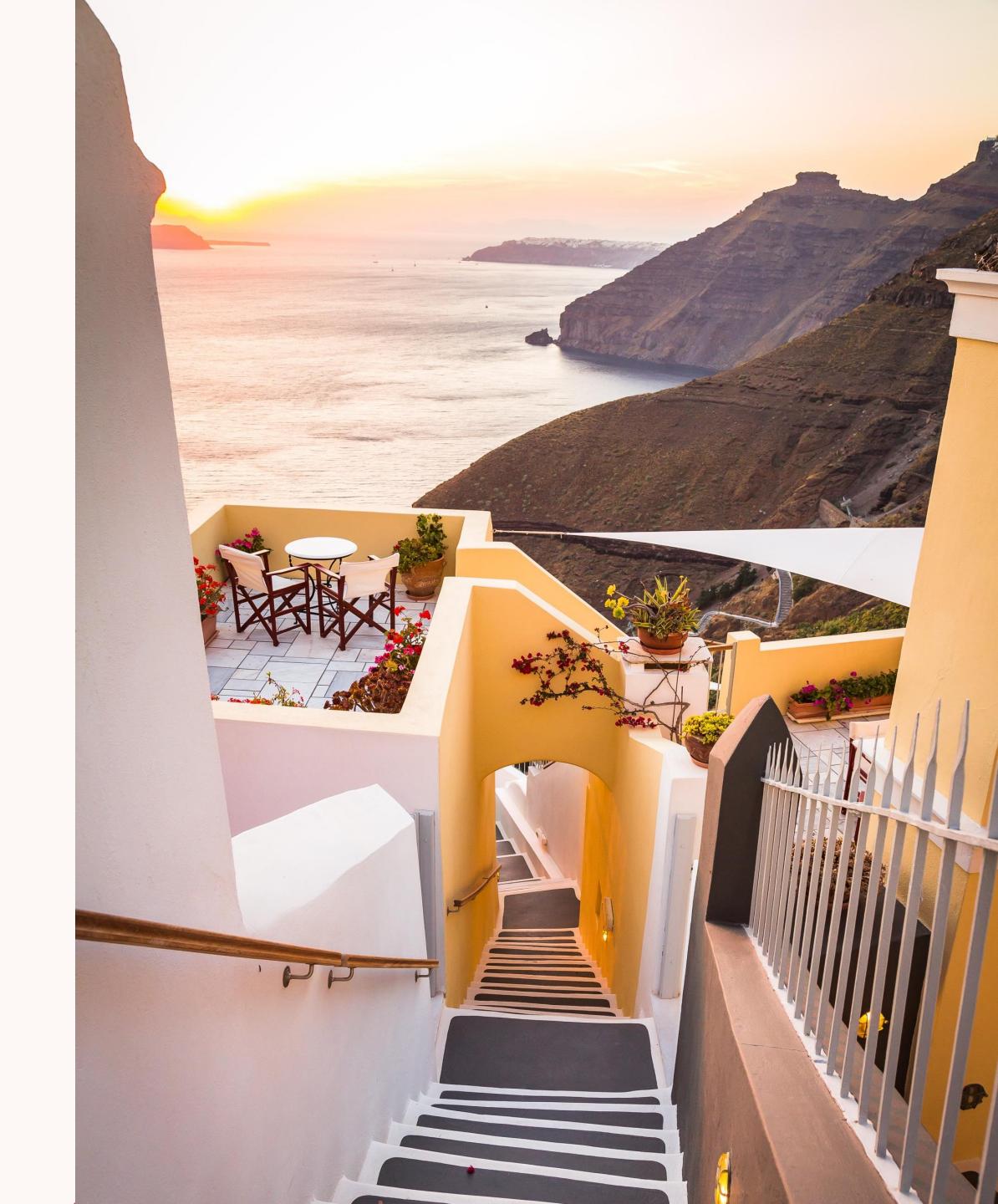
Fresh new places and perspectives from around the world

Wednesday, February 22, 2023

We want to take the time to thank you for participating in another successful *Limitless* event. The opportunity to come together as a community of travel experts is one we always cherish, and we look forward to being able to host you again. We hope you enjoyed a day filled with global travel experiences, exciting luxuries, a live panel, exceptional prize giveaways, exclusive industry updates, and 1:1 networking with premier partners.

Your honest words will help us to continuously improve, so we kindly ask you fill out our post-event survey below. Completing the survey and visiting Rocco Forte's booth makes you eligible to win one of five exciting prizes.

- Post event survey, <u>click here</u>
- Cvent link to visit booths and watch on-demand sessions, <u>click here</u>
- Partner contact list, <u>click here</u>
- Exclusive offers, <u>click here</u>



Upcoming Webinars:

2023 and Onwards with **Viking Cruises**, register here
Tuesday, March 7, 2023 at 1:00pm ET / 10:00am PT

If You Seek – Aotearoa **New Zealand**, register <u>here</u> Thursday, March 9, 2023 at 1:00pm ET / 10:00am PT

Growing Your First Time to **Regent** Business, register here Tuesday, March 14, 2023 at 1:00pm ET / 10:00am PT

Exciting Updates from Qatar Airways, register here Thursday, March 16, 2023 at 1:00pm ET / 10:00am PT

On The Go Tours: Exciting Days, Comfortable Nights, register here Tuesday, March 21, 2023 at 1:00pm ET / 10:00am PT

New Itineraries with **Seabourn**, register here Thursday, March 23, 2023 at 1:00pm ET / 10:00am PT

What's New with Holland America Line, register here Tuesday, March 28, 2023 at 1:00pm ET / 10:00am PT

Help Your Clients "Go Deeper" into their Bucket List Destinations with **Variety Cruises**, register <u>here</u> Thursday, March 30, 2023 at 1:00pm ET / 10:00am PT



Partner Update: Cruise & Tour



Larry Garnett
Director Advisor Services Relationships

Oceania's NCF Pilot Program

Travel Edge was chosen to participate in Oceania's NCF Pilot Program!

Beginning March 1, 2023, to Sept 30, 2023

Confidential within the Travel Edge Network

Applicable for NEW Bookings ONLY, no cancel and rebook

Average commission increase of \$200 per booking

Booking Details

Booking with guest services

- Identify yourself as part of the "NCF pilot program"
- Promotion will be added to allow Commission on NCF

Booking online

- Look in "confidential" promotion area
- Select the promotion code with "NCF"
- Automated functionality is coming in April
- Additional training and collaboration will be coming soon!



EXCITING STUFF!

OCEANIA CRUISES





We are excited to announce our new and improved Travel Partner Portal Azamara Connect

The new transition dates are:

March 16 - 19, 2023:

- Azamara reservations will not be accessible online through third parties, including Air and Shorex, during this black out period.
- Please contact their call center to create or modify any bookings.

On March 20, 2023:

- The new reservation system will go live and accessible via <u>AzamaraConnect</u>.
- The all-new consumer website, Azamara.com, will also launch this day.
- Bookings can be made by logging into Azamara Connect or through your GDS.
- In the meantime, please continue to book Azamara via your GDS or Espresso. No other actions on your part are necessary at this time.



Please visit <u>AzamaraConnect</u>.com to access the most recent information about Azamara

Latest Offers

Browse our latest offers with customizable flyers and marketing materials.

Education

Register for on demand webinars, read sales tips, and download the travel advisor selling guide, all designed to help you become an Azamara expert.

Sales Team Contact

Please feel free to contact us by email at SalesSupport@Azamara.com or by phone 1-877-222-2526.



Exclusive UJV Travel Edge Promotion!

Book Fairmont Mayakoba in Riviera Maya for 20,000 UJV Bonus Reward Points (approx. \$200)

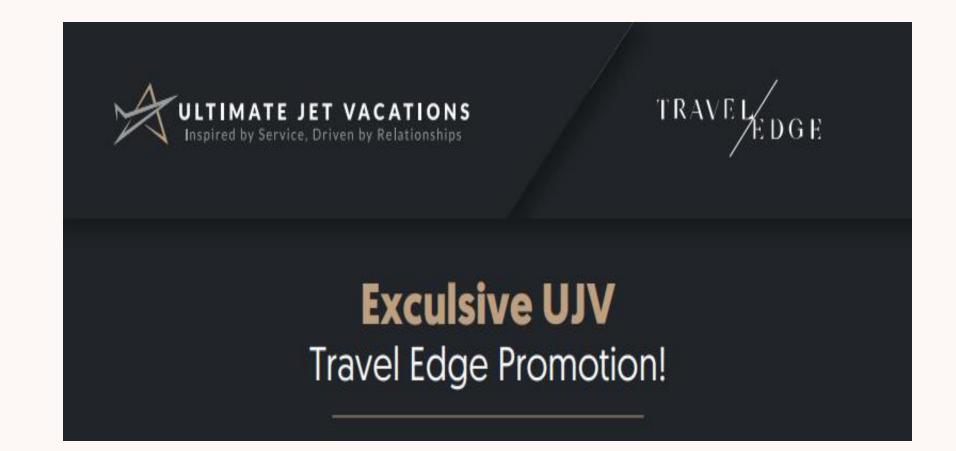
If you don't have a UJV account it's very easy, just Visit UJV's website to create an account!

Minimum 4 Night stay required Book between Feb. 24th – March 10th 2023 Travel Window Feb. 24th – Dec 15th 2023

Refer a fellow Travel Advisor to unlock a personalized surprise from UJV!

- 1. Sign in to UJV Sign into UJV
- 2. Find the "Refer an Advisor" on the left-hand side
- 3. Share your unique link with fellow travel advisors
- 4. Once they make their first booking, you will get a personalized surprise

WWW.ULTIMATEJETVACATIONS.COM





Tour and DMC Preferred Partner Update

NEW Tour Preferred Partners added

- 1. Collette
- 2. CIE Tours
- 3. Apple Leisure Group Vacations (ALGV)
- 4. The Travel Corporation (TTC)

Including Trafalgar Insight Vacations

Red Carnation

Luxury Gold

We are excited to roll out a NEW DMC Preferred Partner Program this Month.

Our Program begins with Twenty-Two Luxury and Upper Premium DMCs focused on various popular destinations and regions across the globe.

New Intranet Landing Page and DMC Listings
High Level Webinar and introduction
Links to Descriptions, Training and Videos







Partner Update: Hotel



Mary Kleen Relationship Director and Hotel Sales





New Hotel Rate Icons in ADX This March

TE1 - Amenity Program



Exclusive Partner Amenity Program

- Ensemble
- · Travel Edge
- Trip Arc
- Travelify
- Commission rates when applicable
- Amenities on 3 5 star properties

TE 2 – Preferred Program



Ensemble Consortia Program

- Basic product with no extra amenities – room only
- Commission rates when applicable

TE3 – Luxury Program



Hotel Preferred Partner Program

 Such as: Four Seasons, Hilton Impresario, Hyatt Prive

- Majority include amenities
- Commission rates when applicable

ADX Hotel EDGE Rates



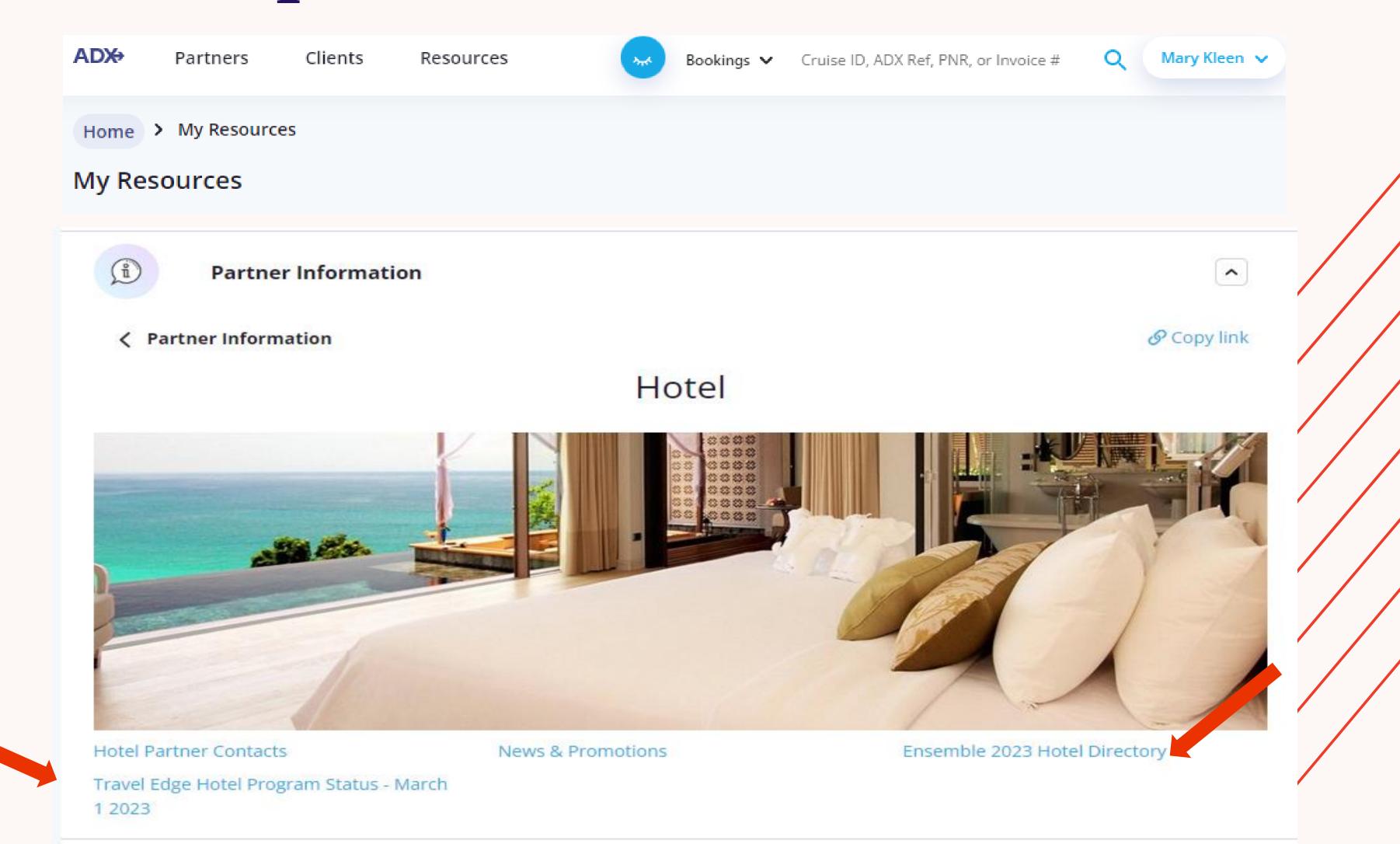
ADX rates that come from Hotel Beds, Travco and Bedsonline

- Prepaid US only
- Guaranteed commission + markup opportunity
- Not combinable with any other program
- Does not accrue points

Hotel Icons Training Video Link

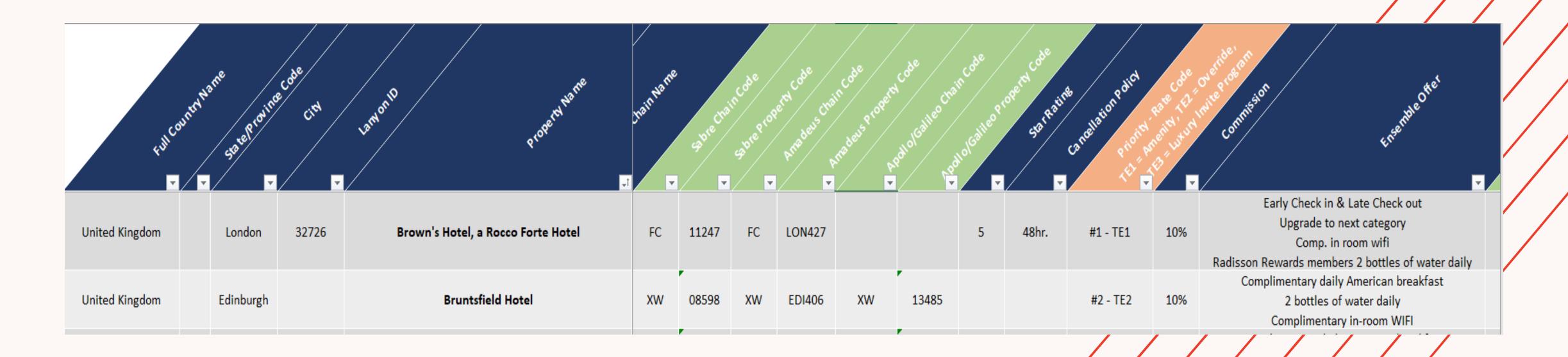


TEN Updated Intranet: Hotel Search





Interim TEN Hotel Directory







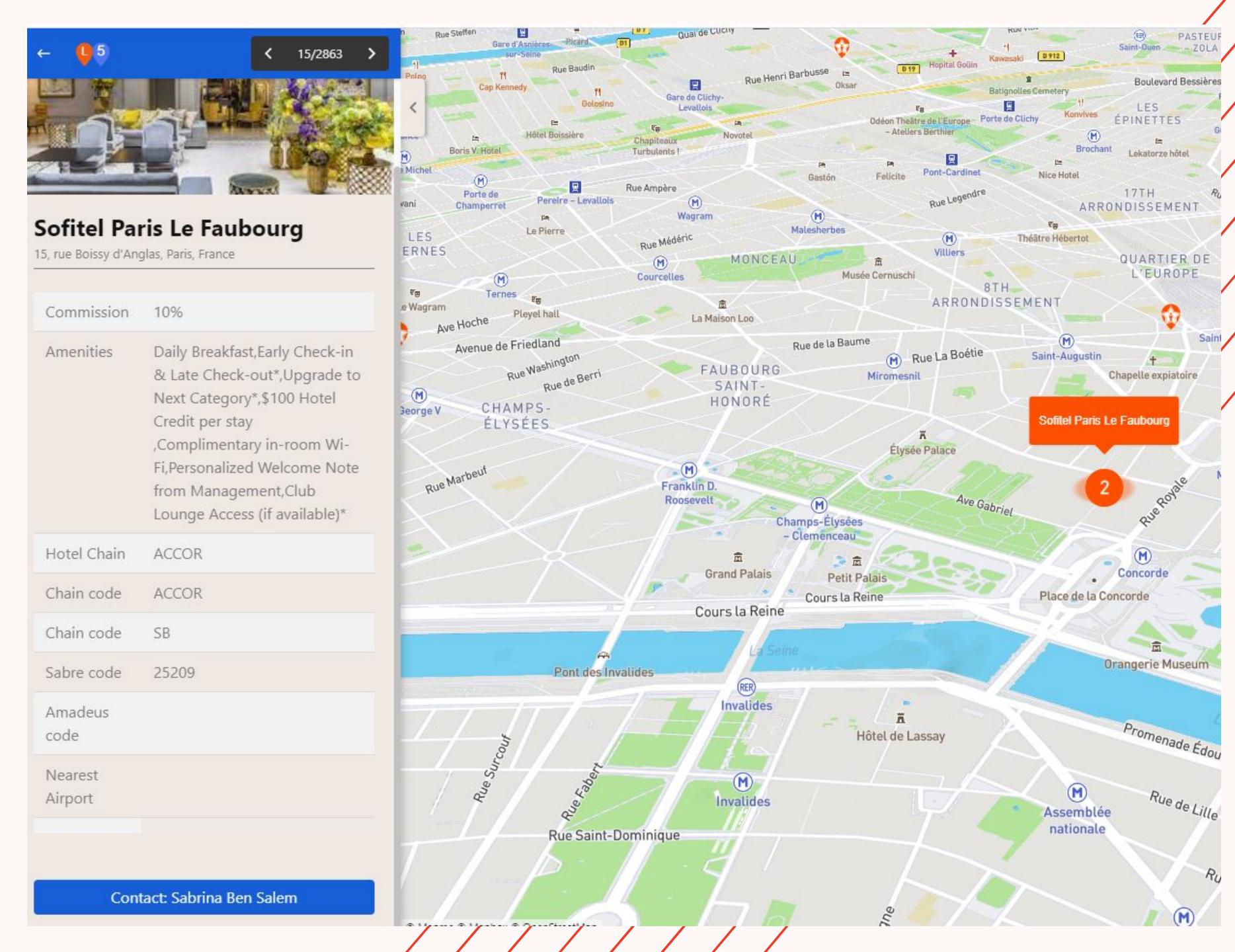
☐ 45 Upper Uperele

New: TEN Access to Ensemble 2023 Hotel Directory

ensemble Greenland 2023 Hotel Directory Please refer to the Member Portal or ADX for additional information about our preferred hotel partners. Search by address, hotel or attribute. Hotel contact details coming soon! Hotel Feedback Form Program Participation: Luxe - Standard amenities plus \$100 hotel credit Standard amenities plus \$50 hotel credit... North United States FILTERS Program Participation Luxe Amenity 260 Premier Amenity 108 Select Amenity 21 Custom Amenity 834 Consortia 1638 Pacific ∨ □ 🤁 Scale Luxury



New: TEN
Access to
Ensemble
Hotel Directory
with
Commissions,
Amenities
& Contacts





Partner Update: Air & Insurance



Kristina BarrettRelationship Director, Air & Insurance





COVAC GLOBAL Learn & Earn Incentive





Operations Update



Kate RichardsonDirector, Operations



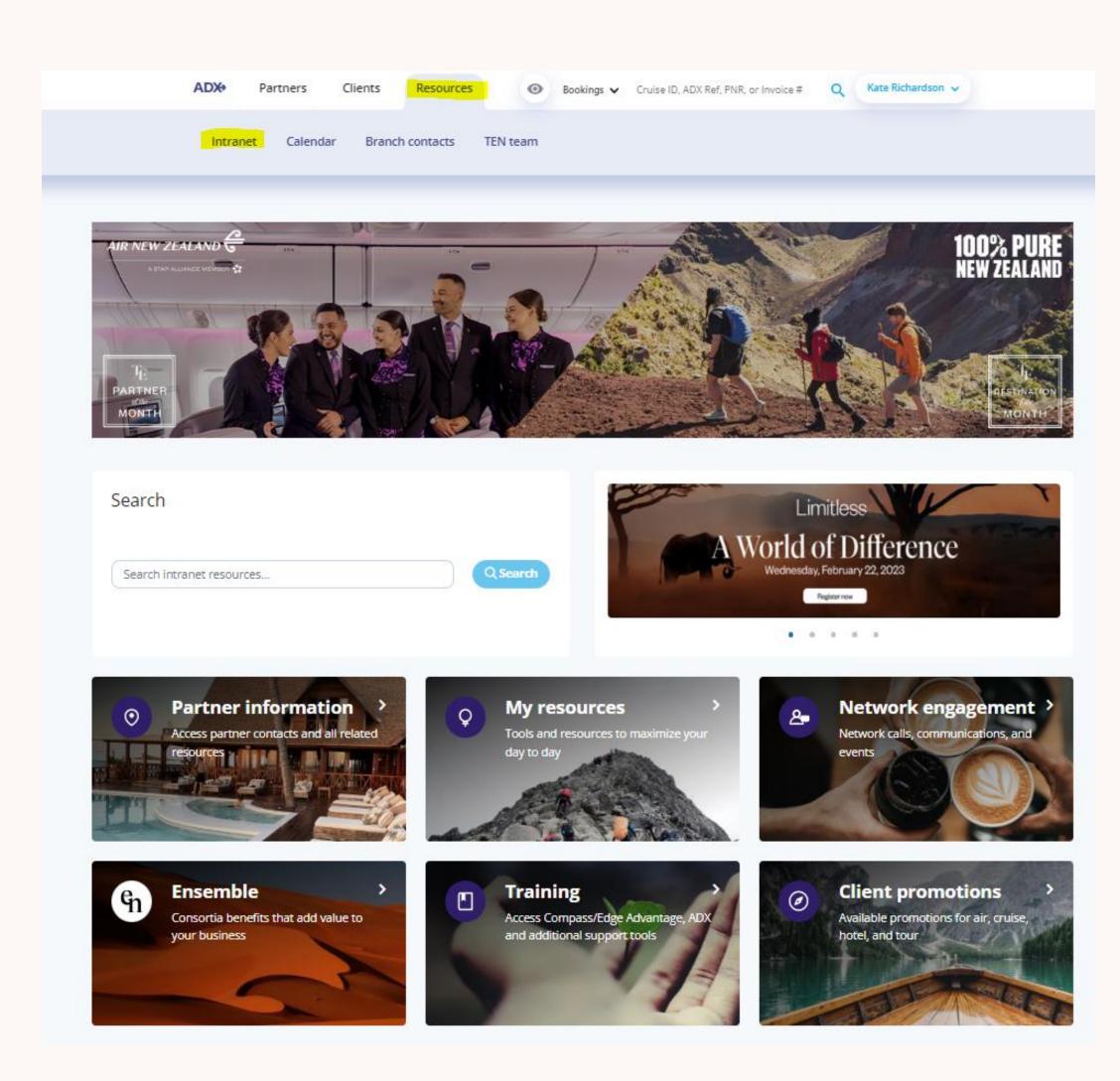


The Refreshed Intranet is Now Live

- View a short training video <u>here</u>
- All your resources and tools are accessible in one location, via <u>ADX</u>. Accessible directly in ADX <u>adx.traveledge.com</u> OR via your Intranet login with your current credentials <u>intranet.traveledge.com</u>
- If you have any questions on the content or navigating the intranet, please reach out to advisor.services@traveledge.com

Reminder

As of February 27th, in order to access the intranet (via ADX or the current intranet URL) you will require an ADX account. If you do not currently have an account, or aren't sure you have an account, please immediately contact adxsupport@trip-arc.com to verify.





Finance Support SLA Update

- 1st Response time updated from 48 business hours to 24 business hours
- If missing information, Finance Team to request that information in the same 24 business hour window.
- Additional training provided to the Finance Team to better meet your needs

Finance Best Practices

- Do not cc finance on emails. Only send emails to finance where they are required to action.
- Your relationship manager is your first point of contact
- When to contact Finance Support: Changes in banking information, Something on your report is wrong or missing.
- Finance does not assist with invoicing or chasing commissions.
- Review the <u>Finance FAQs</u>
- Take a look at a recent <u>Webinar</u> on ADX Invoicing, Commission Chasing, Advisor Reporting Tool, Unclaimed Commission Report



Upcoming/New Training

On Demand Modules



- ✓ Updated On Demand Intranet Training
- ✓ Updated On Demand Hotel Icon Training
- ✓ Developing updated On Demand ADX Training

Now LIVE on Compass

- ✓ Cruise
- ✓ Sales

✓ Air

- ✓ Marketing
- ✓ Hotel
- ✓ Customer Service
- ✓ Insurance
- ✓ Learn & Earn Covac Global

Register for Compass and the Edge Advantage training here

Live Training



ADX vs Sabre: Reasons to Make the Switch March 15th 2:30pm ET/11:30am PT



Cruise in ADX: What's New! April 2023



Office Hours with Beth: Branch ADX Q&A

For a complete list of our upcoming training sessions view the Live Training Calendar here



How to Reach Us

Advisor Services

Advisor.services@traveledge.com

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<u>Leisure.operations@traveledge.com</u>

Learning & Development Learning@traveledge.com

