

Quick Guide – Branded Fares June 2022

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1.Air Booking Guide

ADX air itineraries are compared against 200+ contracts to build you an intuitive list of options with commissions. This air flow will take you from quoting to multi options to booking to ticketing, all in one platform. Booking ADX Air builds beautifully crafted comparisons and client itineraries as well as records commission automatically for reporting and finance payouts.



- All air itineraries are compared against our 200+ contracts to build you an intuitive list of options with commission
- Search Sabre and Amadeus inventory
- Net fares with mark-up opportunity available
- Air team support is a single click away
- Build side by side comparisons of up to 4 different itineraries
- Automatic invoicing for commission tracking
- Split credit card option when multiple tickets are sold

1.1. Branded Fares

Branded fares¹ are the bundling of optional services that airlines historically charged for a la carte – in addition to the base fare – or provided on a complimentary basis. You will see a matrix of fare comparisons between the different branded fare options and your requested itinerary (ex. Basic Economy, Main Cabin, Delta Comfort+, Delta Premium Select, etc.).

You will see as many brands as the airline gives us for a given route meaning you can UP SELL from economy to business if the price and "amenities" are right. Currently approximately 80 airlines support branded fares and results will vary based on routes and codeshares.

ADte	Partners	Clients Resou	rces 💿 🗠	kings 🗸 Cruise ID, ADX Ref, PNR,	or invoice # Q Anne Kulej v		
Selected Flights							
150 52 682.37							
		-					
City Pr	ir	Los Angeles (LAX) to L	Los Angeles (LAX) to London (LHR) EDIT				
		Los Angeles (LAX) to	London (LHR) - Sun Nov 13	Total Duration: 10h 25m View seat plan			
American Aurore K. Lex Angelee (LAR) to Leandern (LAR) Additional Antibulat Strein (LAR) Additional Antibulat Strein (LAR) Color Type Lonnory Color Type Lonnory Color M Brandt MAN CABIN Maal Med Available Biggage Allowators: Free,Trassenger Operate BystA			n (UAR) Fright 6001 Passenger	Degen: Sun Nov 13 at 60.00pm Territoria 8 Annot: Mon Nov 14 at 13.23pm Territoria 5 Duration: 10h 25m			
City Pi	ar	London (LHR) to Los A	ngeles (LAX)		EDIT		
		London (LHR) to Los	Angeles (LAX) - Sat Nov 19	Total Duration: 11h 25m View seat plan			
Ami	rrican Airlines 🎙	London (LHR) to Los Angel AMERICAN ARLINES 6902 (Aircraft: Bosing 777-3005R Cabin Type: Economy Class: H Brant: MAIN CABIN Meah: Meal Available Bigggag Allowance: 1 Piece Operated BysEA	es (J.AD) Fight 6002 Passenger	Depart Eak Nov 19 at 1230pm Terminel 5 Annie Eak Nov 19 at 02-05pm Terminel 8 Decesion: 11h 25m			
Alternate Fares							
LAX - I	LHR	MAIN CABIN	MAIN CABIN FLEXIBLE	PREMIUM ECONOMY	PREMIUM ECONOMY PLEXIBLE		
LHR-I	LAX	MAIN CABIN	MAIN CABIN FLEXIBLE	PREMIUM ECONOMY	PREMIUM ECONOMY		
Per Ad	Juit	USD \$2,082.37	USD \$2,262.37	USD \$3.099.17	USD \$3,299.17		
Comm	nission	18%	18%	10%	10%		
		Selected	Select	Select	Select		

ote: these fare attributes ma	y not be applicable to	codeshare flights operated	by other airlines.	
	MAIN CABIN	MAIN CABIN FLEXIBLE	PREMIUM ECONOMY	PREMIUM ECONOMY FLEXIBLE
FIRST CHECKED BAG	~	~	~	~
SECOND CHECKED BAG	\$	\$	~	~
THIRD CHECKED BAGGAGE	\$	\$	ş	ş
SMALL PERSONAL ITEM UP TO 40LI	~	~	~	~
CARRYON UP TO 45LI 115LCM	~	~	~	~
SAME DAY STANDBY				
SAME DAY FLIGHT CHANGE				

¹ Branded fares ONLY available on Sabre itineraries

Selected Flights						
USD \$2.082.37	•					
City Pair	Los Angeles (LAX) to L	ondon (LHR)		EDIT		
	Los Angeles (LAX) to	London (LHR) - Sun Nov 13	Total Duration: 1	On 25m Wese seet plan		
American Arimes 🔪	Los Angeles (LAX) to Londe AMERICAN ARLINES 6091 J Arcraft: Boeing 777-30CB Cabit Type: Economy Cast: H Branct MAIN CABIN Med. Meal Available Bigging Allowance 1 Piece Operated By/BA	n (J-R) Flyric 6991 Passenger	Depart: Sun Nixo 13 at 06:00pm Terrimal: 8 Arrive: Mon Nov 14 at 12:25pm Terrimal: 5 Duration: 10h 25m			
City Pair	London (LHR) to Los A	ngeles (LAX)	/	EDIT		
	London (LHR) to Los	Augeres [LAA] - Sat NOV 19	TOTAL DUPADONC	to street a second street		
American Airlines	London (LHR) to Los Angel AMERCAN ARUNES 6992 (Averath: Boeing 777-3056 Cabin Type Economy Dess: H Brann MAIN CABA Meal: Meal-notable Beijinge Alowance: 1 Piece Operated BytHA	es (LAX) Fright 1992 Fassenger	Depart: Set Nov 1 Terminal 3 Amile: Sat Nov 10 Terminal: 8 Duration: 11h 25e	i at 1230pm at 6365pm		
American Airlines	London (LHR) to Los Angel AMERCAN ARLINES 6992 (Averath Board (T73.006H Cabin Type: Economy Date: H Brann MAIN CABIN Meat: Meat-Satable Biggage Allowance: 1 Pace Operated BytBA	es (LAX) Fight 8952 Passenger	Depart: Sat Nov 11 Terminal 3 Anna: Sat Nov 10 Terminal 8 Duration: 11h 25n	ar Gödspen n		
American Airlines	London (LHR) to Los Angel AMERCAN ARUNES 5992 (Avreat: Boerg 777-3005R Cabin Type: Economy Cabin Type: Economy Cabin Type: Economy Cabin Type: Economy Cabin Type: Economy Cabin Hype: Ec	es (LAX) Flight 1992 Passenger MAIN CABIN FLEXIBLE	Depart: Set Nov 11 Terminat 3 Amice Sat Nov 10 Terminat 8 Duration: 11th 25e	Pat 1230pm at 6365pm n PREMIUM ECONOMY FLIDIBLE		
American Airlines	London (LHR) to Los Angel AMERCAN ARLINES 6992 (Arreath: Board (T73:306E) Cabin Type: Economy Data: H Brann MAIN CABA Meal: Mgat Analobia Bargage Alowance: T Pece Operated By BA	er (LAX) Flight 1992 Passenger MAIN CABIN FLIXIBLE MAIN CABIN FLIXIBLE	Depart: Set Nov 11 Terminat 3 Annue: Sat Nov 10 Terminat 8 Duration: 11th 25e PREMIUM ECONOMY PREMIUM ECONOMY	PREMIUM ECONOMY FLEXIBLE PREMIUM ECONOMY FLEXIBLE PREMIUM ECONOMY FLEXIBLE		
American Airlines	London (LHR) to Los Angel AMERCAN ARLINES 6992 (Arrant: Board 1997) Cabin Type: Economy Casin Type: Economy Casin Type: Economy Meal: Meal Angel Bactore Angel Meal: Meal Angel Bactore Angel Meal: Meal Angel Bactore Angel Main CABIN MAIN CABIN USD \$2,082.37	er (LAX) Flight 8992 Passenger MAIN CABINY FLEXIBLE MAIN CABINY FLEXIBLE USD 52,262.37	Depart: Sat Nov 11 Terminat 3 Annue: Sat Nov 10 Terminat 8 Duration: 11th 25e PREMIUM ECONOMY USD 53,099.17	PREMIUM ECONOMY PLEXIBLE PREMIUM ECONOMY PLEXIBLE USD 53,299.17		

ARE DETAILS

Note: these fare attributes may not be applicable to codeshare flights operated by other airlines.

	MAIN CARN	MAIN CABIN FLEXIBLE	PREMIUM ECONOMY	PREMIUM ECONOMI FLEXIBLE
FIRST CHECKED BAG	~	~	~	~
SECOND CHECKED BAG	5	\$	~	~
THRO CHECKED BAGGAGE	\$	\$	5	5
SMALL PERSONAL ITEM UP TO 40U	~	~	~	~
CARRYON UP TO 45LI 11SECM	~	~	~	×
SAME DAY STANDBY				
SAME DAY FLIGHT CHANGE				

××====================================	Steps		Notes
1.	Search and select flights	•	
2.	Press Branded Fare name to review details of fare	•	Use <> to rotate through available branded fare options when available The name is a hyperlink, and an overlay will open
3.	Press SELECT to change fare type (optional)	•	Selected fare indicated with blue SELECTED button Changing fare type will update price, class, brand, etc. in details