## Travel Edge Network Call

September 7<sup>th</sup>, 2023





Agenda

#### **GUEST OF THE MONTH** Dr. Jonathon Day

#### **NETWORK UPDATES**

Nadiya Makarenko

#### **MEMBER ENGAGEMENT UPDATE** & TEN PROGRAM UPDATES

Michelle Leal

**PARTNER UPDATE | CRUISE & TOUR** Larry Garnett

**PARTNER UPDATE | HOTEL + GROUND** Mary Kleen

**PARTNER UPDATE | AIR + INSURANCE** Kristina Barrett

**OPERATIONS UPDATE** Kate Richardson







Nadiya Makarenko SVP, Travel Edge Network





### Guest of the Month



### Dr. Jonathon Day

Associate Professor, White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management

Dr. Jonathon Day, an internationally recognized sustainable tourism expert and an Associate Professor in Purdue's White Lodging – J.W. Marriott, Jr School of Hospitality and Tourism Management, has over 30 years of experience in tourism management. Jonathon is the coauthor of The Tourism System 8th edition, and author of "Introduction to Sustainable" Tourism and Responsible Travel", as well as over 35 peer-reviewed articles. He was recognized by the International Hospitality Institute as one of the Global 25 most influential educators in hospitality and the Global Top 30 Champions of Environmental Sustainability in Hospitality and Tourism for 2021. <u>https://www.linkedin.com/in/jonathonday</u>









### Staff Update



Mark Stubbert will be joining Ensemble as Vice President of Member Relations on September 15th. Over the last three years, Mark has been a crucial member of the TEN team, and I know many of you have built strong relationships with him. His new role entails managing Ensemble Member Relations, responsible for supporting Ensemble members, including the Travel Edge Network.











## Members Engagement Update



**Michelle Leal** VP, Member Engagement





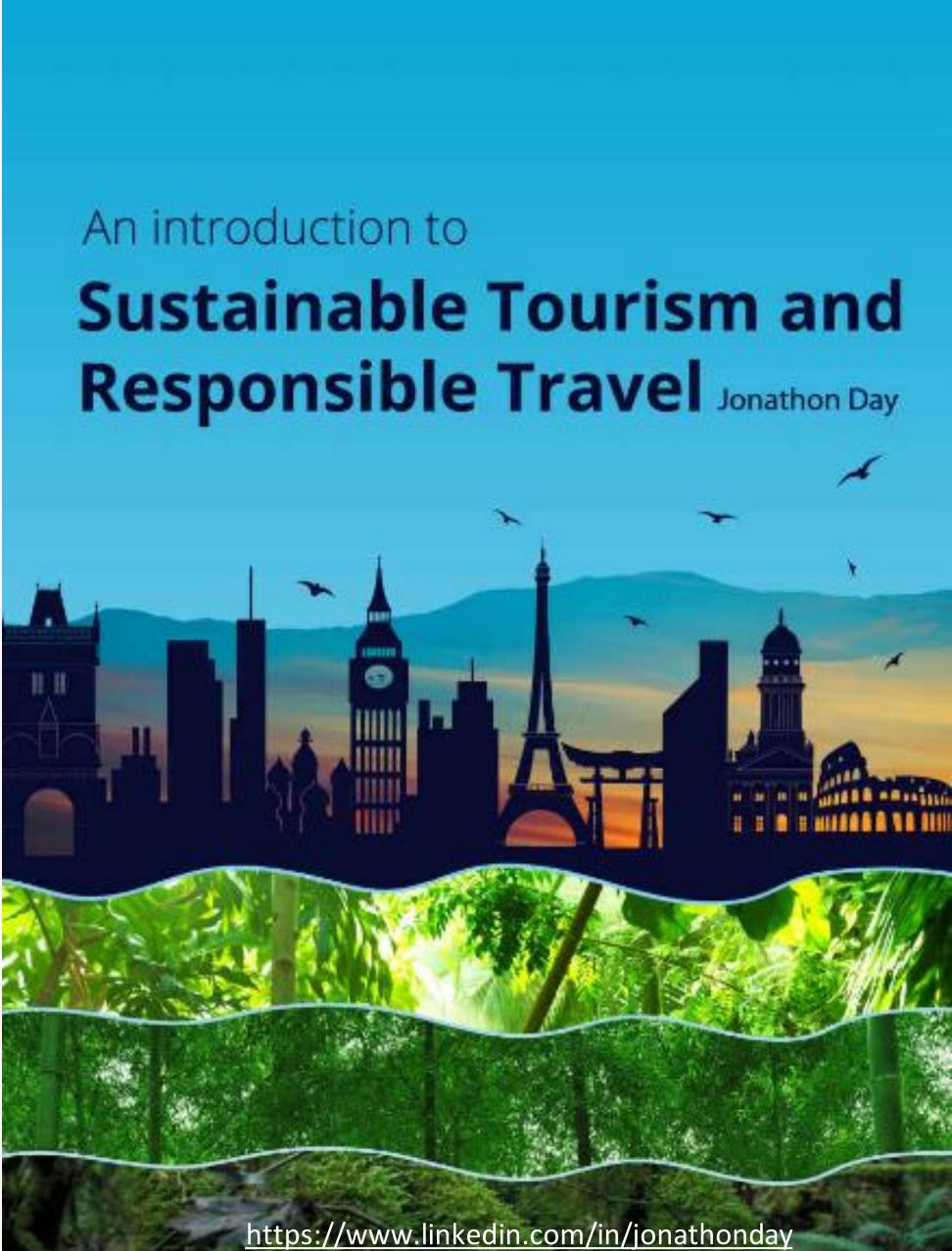
## Bootcamp with Dr. Day

### How can we help make a difference?

- Learn how we can improve the quality of life for communities we visit
- Meaningful advice we can incorporate into our travel experiences
- Solutions to achieve a better marketplace

Join us, Thursday, September 28 at 4pm ET/1pm PT as we explore the world of Sustainable Tourism & Responsible Travel. <u>Register</u>, here.

# An introduction to





### Limitless: Share your feedback

- We thank you again for joining us at August's *Limitless* event and we hope you enjoyed all the wonderful sessions, learnings, and networking.
- Remember, the <u>Cvent platform</u> will be available to you for the next 30 days. During that time, you can browse booths, re-watch partner sessions, and download all the information you need. Your partner contact list can also be found <u>here</u>, for any personal follow ups you wish to complete.
- Post-event survey can be completed <u>here</u>
- We thank you again for making *Limitless*: Together We Grow such a success and for sharing your experience on social.





### Visit Los Cabos: Advisor Knowledge Trip

#### October 15 – 19, 2023

- We invite you to discover the very best of this beautiful destination with a small group of 10 Travel Edge advisors, along with representatives from Visit Los Cabos and Travel Edge Network. Immerse yourself in the beauty of one of the world's most radiant regions, while actively engaging with your Travel Edge community and broadening your expertise.
- Included on this trip is domestic travel, accommodations, transfers, meals, and planned activities. Gratuities, spending money, and travel to and from Los Cabos will be the responsibility of the attendees. Travel Edge Network will provide a travel credit of up to \$300 for each attendee toward the cost of flights.
- Submission of interest, <u>click here</u>
- Deadline tomorrow, Friday, September 8, 2023





### ENSEMBLE – Further Your World

### **Ensemble Exclusive Trips for 2024**

- We are excited to share the initial schedule from Ensemble Further Your World Educational Trips
- Featuring a variety of destinations from Antarctica to Maldives, South America and the Middle East
- Partners include Intrepid, South American Tours, Antigua & Barbuda Tourism Authority, Cunard, SilverSea and Big Five
- Registration is now open, additional trips will be added and there will be an associated cost as well as a qualifying process
- ENSEMBLE > Programs > FAMS, Further Your World for details

#### **Further Your World**

Announces 2024 **Ensemble Exclusive** Trips







### HORIZONS ~ LAS VEGAS

November 1<sup>st</sup> – November 6<sup>th</sup>

- Travel Edge pre-event @Wynn Tableau, November 1st on WAITLIST
- Horizons event begins, November 2<sup>nd</sup> thru November 6<sup>th</sup>
- Travel Edge Horizons registration closing date, September 15<sup>th</sup>
- Horizons agenda has been updated in CVENT, take a look
- Looking forward to seeing you all there!
- Travel Edge Event, Nov 1st
- **Horizons Registration**



### **Upcoming Webinars**

Exciting and New at Princess – <u>Register Here</u> Thursday, September 7, at 1:00 PM ET / 10:00 AM PT

A Virtual Immersion of One&Only Mandarina and One&Only Palmilla – <u>Register Here</u> Tuesday, September 12, at 3:00 PM ET / 12:00 PM PT

**Redpoint Insurance Training – <u>Register Here</u>** Wednesday, September 13 at 2 PM ET / 11 AM PT

Important Celebrity Cruises Updates- Register Here Thursday, September 14, at 1:00 PM ET / 10:00 AM PT

Luxury Travel with Seabourn – Register Here Tuesday, September 19, at 3:00 PM ET / 12:00 PM PT

**Travel Edge Webinar with Quark Expeditions – <u>Register Here</u>** Thursday, September 21, at 1:00 PM ET / 10:00 AM PT







## Partner Update: Cruise, Tour & DMC



**Larry Garnett** Director Advisor Services Relationships





### AmaWaterways

Double the Booking Bonus! EXCLUSIVE: \$200 incentive gift card for new 2023 bookings made by TRAVELEDGE travel advisors! September 1 - September 30, 2023, Book any New AmaWaterways River Cruise sailing in 2023, and receive a \$200 e-Gift Card! This Incentive is combinable with current promotions of 20% Cruise Savings and AirPlus, as well as Loyalty Benefits and our Referral Savings. Click Here for Details & Terms

AmaWaterways is **Ensemble's Partner of the Month** for September with additional perks and special offers, Reduced Deposits, Prepaid Gratuities, a Free Cruise Giveaway, and more... Click Here for USD PDF and Click Here for CAD PDF











### Oceania

### September Value Fares!

New bookings, now - Sept. 30, 2023, up to a 4-category up grade on select sailings. Applicable Sailings, Details, Terms & Conditions and Summer Sale up to 40% Savings

**September Value Fares** savings up to 40% on select categories Sept. 5 to Sept. 30 present Promo Code VF905 at time of booking. <u>Applicable Sailings</u> <u>Applicable Sailings #2</u> <u>Applicable</u> Sailings #3

#### Allura Inaugural Release!!!

Sept 6- Allura Launch tool kit will be released to you in the **Oceania Insider** Sept 6- Allura Itineraries Available to Preview on the website Sept 13- Allura itineraries will be open for bookings

### simply MORE"

2 for 1 Cruise Fares FREE Roundtrip Airfare FREE Airport Transfers FREE Shore Excursions Valued up to \$1,600 FREE Champagne, Wine & More Valued up to \$2,800 FREE Gourmet Specialty Dining FREE Unlimited WiFi

> Experience MORE with the best value in luxury cruising.

Offer inclusions are subject to Terms & Conditions.

Simply MORE Details & Simply MORE FAQs



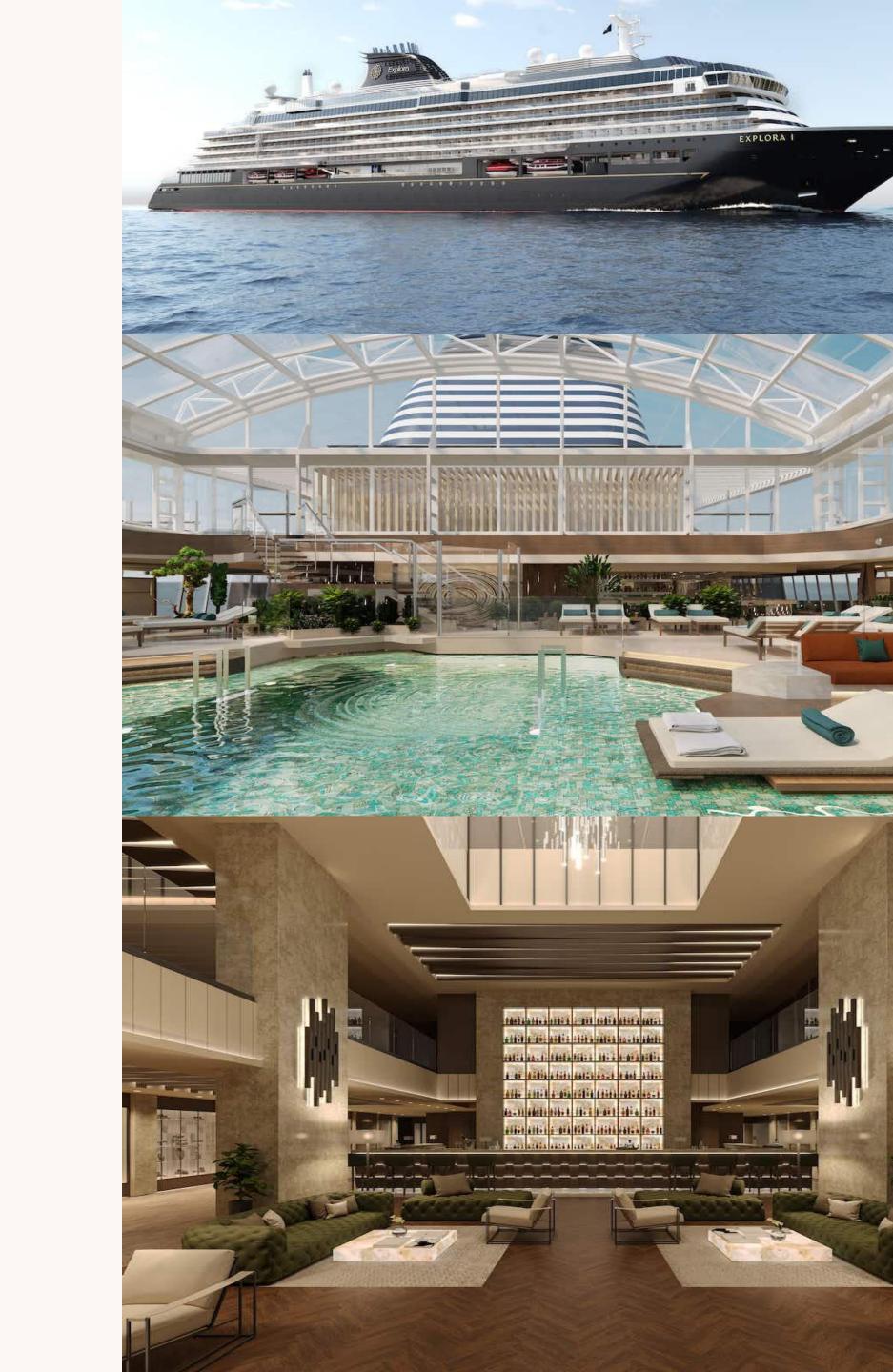


### Explora Journeys

Limitless Incentive!

Aug 22 to Sept. 30, 2023, New Bookings only, Booked and Deposited. The Advisor with the highest gross sales will earn a \$500 Gift Card

Rich Benefits to you and your Clients <u>Pioneer Program & Referral Form</u> **Travel Edge Preferred Partner Commission 18% TE Exclusive Amenity** – 150 EU pp SBC on any 7 night or longer journey on ALL categories. <u>Download Live Video Walk Through of Explora I</u>







### Seabourn

### Launch of Pursuit!

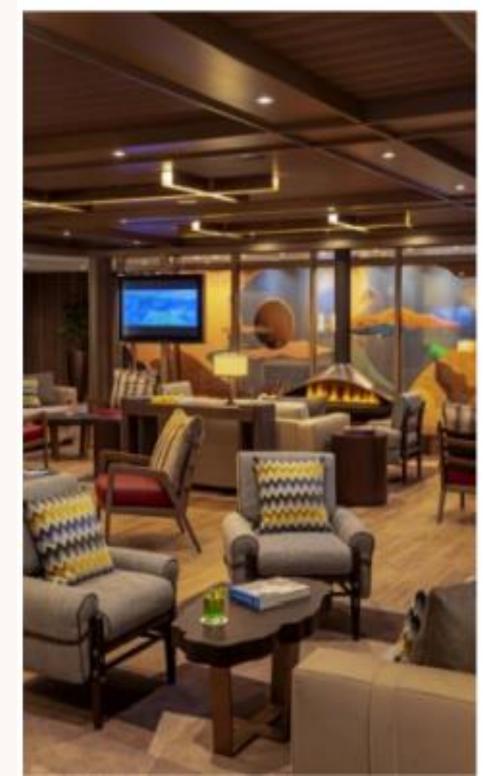
Seabourn's 2nd Ultra-Luxury Purpose-Built Expedition Ship. <u>Seabourn Pursuit first voyage.pdf</u>

Fully functional in Polar Online! Polar Online 101 (25mins) Fare Comparison & The Finale Sale (7mins) how to make a Fare Comparison! <u>SBN The Finale Sale.xlsx</u>

A WORLD OF CHOICE - 8/23 – 9/6, 2023, Select sailings in 2023 & 2024! Save up to \$1,500 USD/\$1,900 CAD pp through FlightEase. USA Flyer CA Flyer

**EXPEDITION SOLO TRAVEL SALE -** 8/3 – 9/13, 2023 Select Seabourn Venture & Pursuit sailings 125% single supplement Cat SV – single veranda guarantee <u>Details, Terms & Conditions</u>









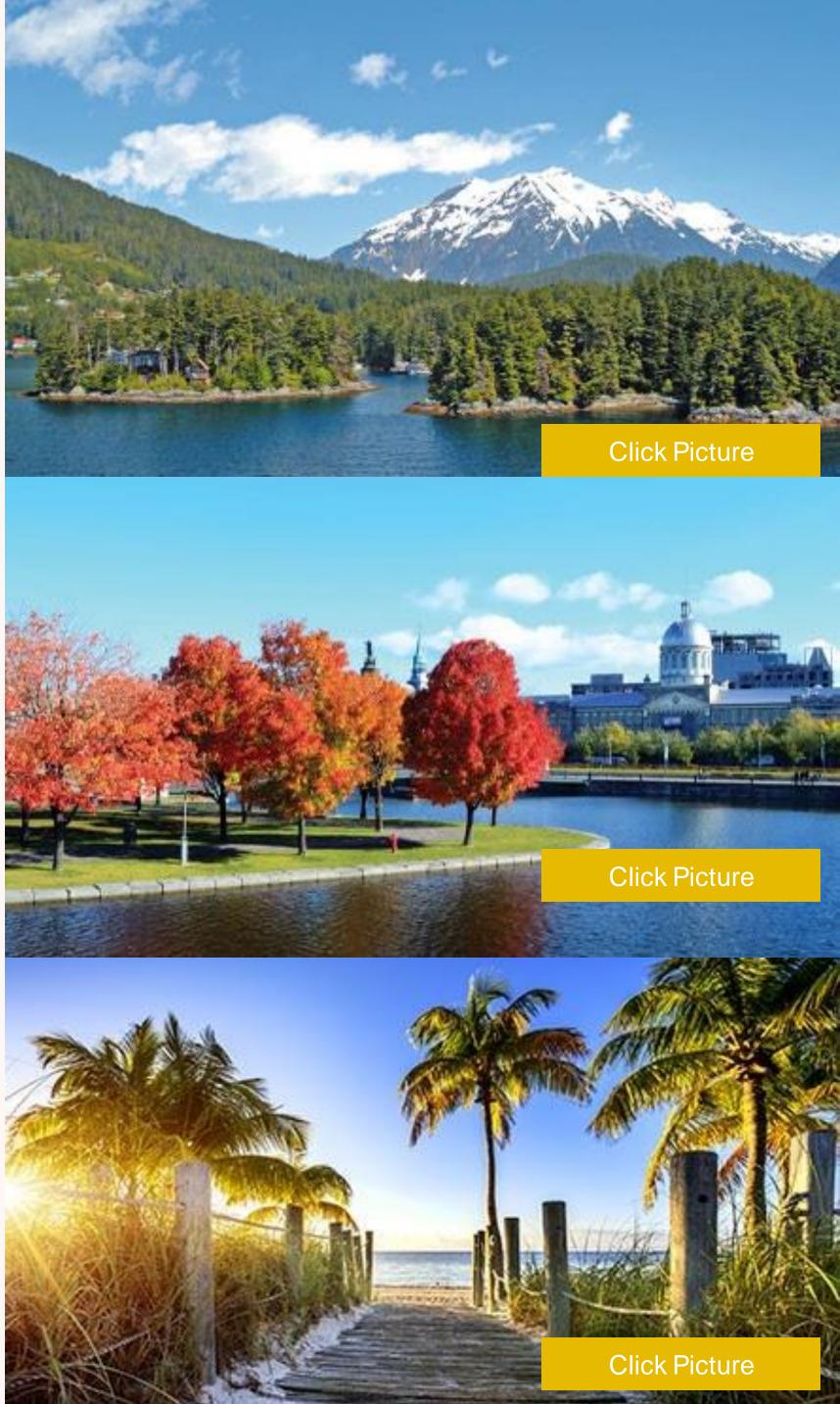
### **Regent Seven Seas**

### FREE 1<sup>st</sup> Class Air

Now is the time to introduce your discerning clients to the region experience with FREE First-Class air as part of the limited time **FIRST CLASS IN EVERY WAY**.

Fares increase on October 1<sup>st</sup>, so book quickly between now and September 30th, 2023.

**Click here to view All Regent Promotions** 





### Silversea Cruises

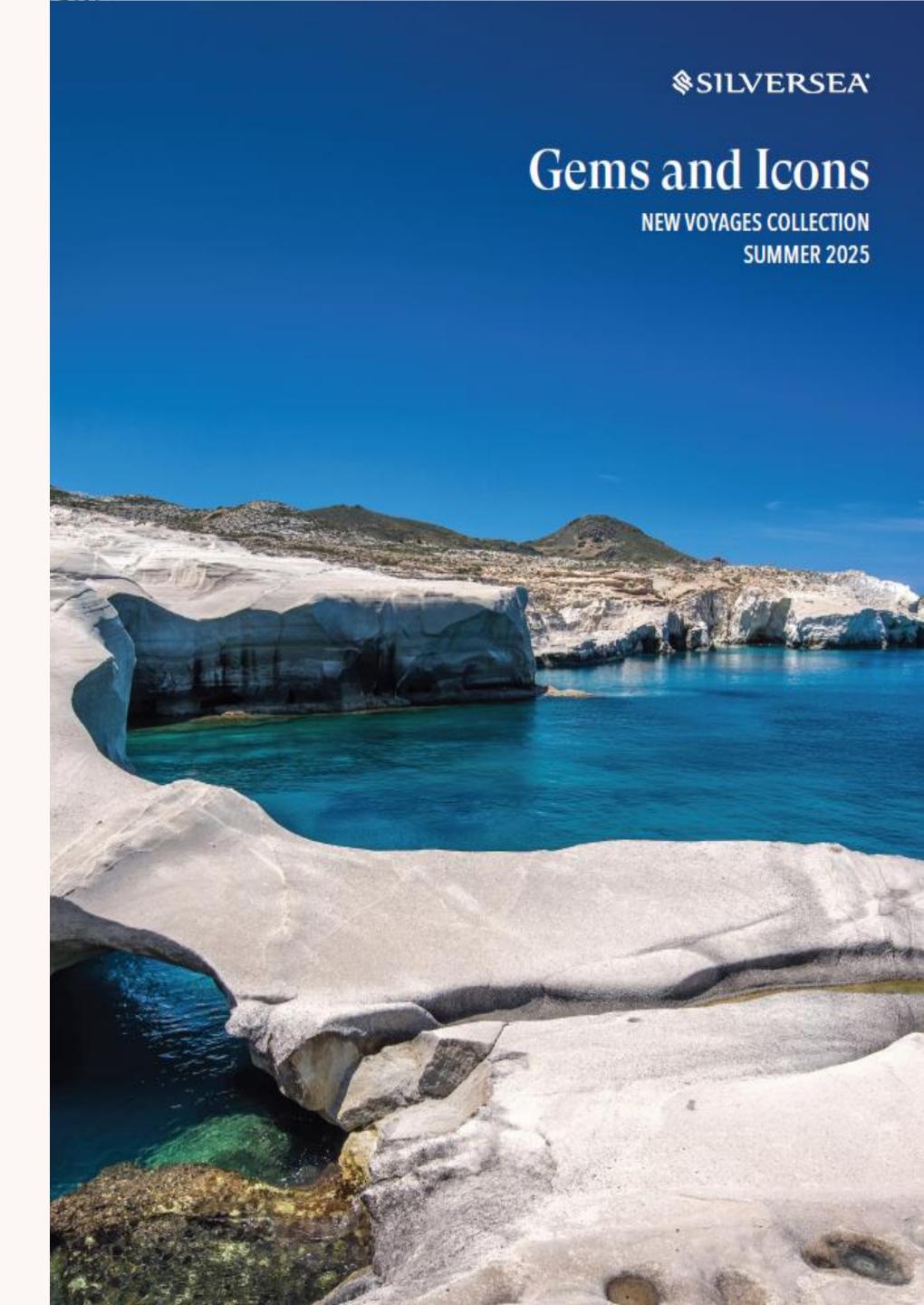
### 2025 Gems & Icons

GEMS & ICONS Summer 2025 New Voyage Collection

Venetian Society Pre-Sale: Sept. 6th – Sept. 19<sup>th</sup> 2023.

#### Travel Edge has been chosen as a preferred partner to book Starting Yesterday, Sept 6th!

Please use this trade toolkit to access the following: Video Key Visual, PDF Flyer, Fleet Guide & Digital Banners







### Limited Time Offers

Labor Day Sale!

FREE Domestic Airfare and Reduced Cruise Fares on 2024 Mississippi voyages.

FREE International Airfare and reduce Cruise Fares on 2024 expedition voyages.

Plus \$25 deposits! Book August 29th through September 10th 2023 Offer Code: LD23

Special Cruise Savings | Viking® Ocean Cruises (vikingcruises.com)

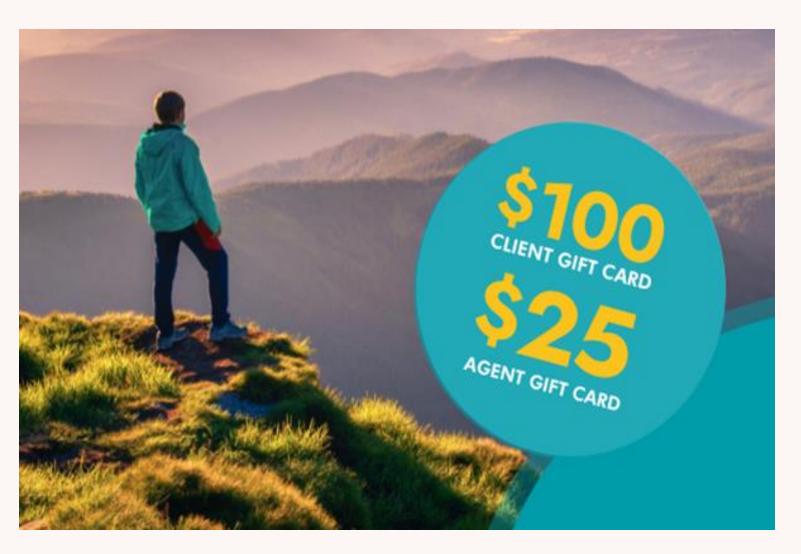




### **Exodus Travels**

before the end of 2024. Find Out More





#### New Bookings Sept 1 to 30, 2023. Receive a \$100 Patagonia Digital Gift Card for your client and a \$25 gift card per passenger for yourself when you book any of our small group, guided tours during the month of September, for travel





### **Kensington Tours**

### **KT & Travel Edge Double Bonus**

Travel Edge will Double the Bonus reward between July 17th to Sept. 30, 2023, on all NEW booked and deposited trips to travel in 2023 and 2024!! Please send your **New** Kensington bookings to <u>larry.garnett@traveledge.com</u> to apply the additional bonus.

#### **Travel Edge Bonus**

\$100,000+ Every 5 bookings

- $T_{500} 9,999 \quad \text{KT} = 100 \text{ total}$
- \$10,000 \$19,000 KT \$100 + TE \$100 = \$200 total
- 20,000 49,000 KT 200 + TE = 400 total
- \$50,000 \$99,999 KT \$250 + TE \$250 = \$500 total
  - KT \$500 + TE \$500 = \$1000 total
  - KT \$500 + TE \$500 = Additional \$1000 total



Costa Rica

U.S. National Parks & the West

Alaska

Zealand

Uganda

Uganda





### Ultimate Jet Vacations

### UJV Rewards & Partner of the Month

#### **September Partner of the Month: Conrad Punta de Mita &** Waldorf Astoria Los Cabos Pedregal

**Book hotel stays** at select UJV properties. <u>UJV Dashboard</u> 2-night stay at a UJV partnered resort: 130,000 points 3-night stay at a UJV partnered resort: 200,000 points Nizuc Resort and Spa LaCasa de la Plata Myconian Collection One & Only Auberg Resort Collection Belmond

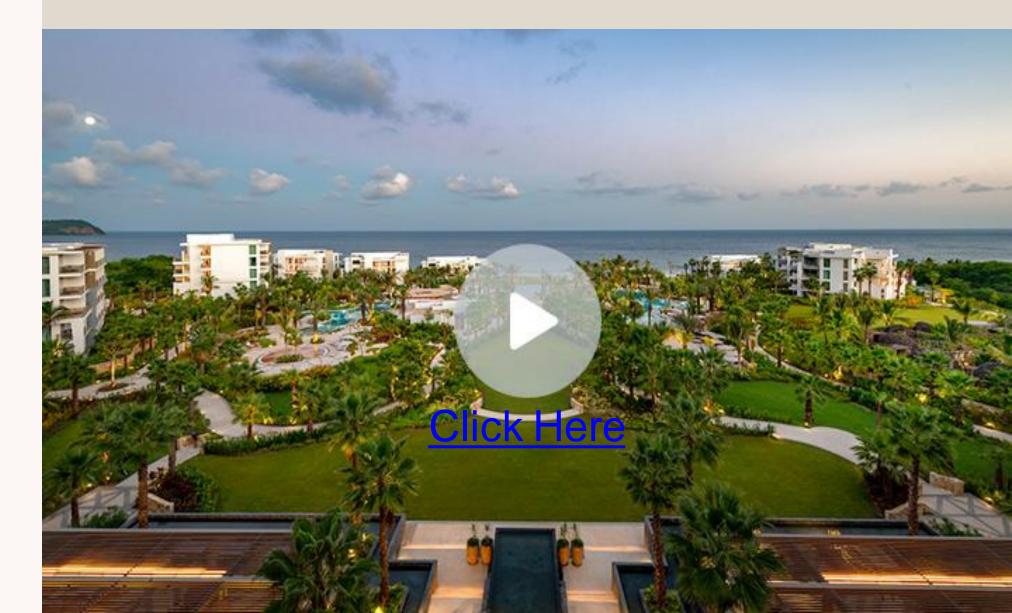
#### **Electronic gift cards:**

\$100 E-Gift Card: 10,000 points \$200 E-Gift Card: 20,000 points \$500 E-Gift Card: 50,000 points \$1,000 E-Gift Card: 100,000 points

#### Waldorf Astoria Los Cabos Pedregal



#### Conrad Punta de Mita







## Partner Update Hotel & Ground



**Mary Kleen** Relationship Director and Hotel Sales



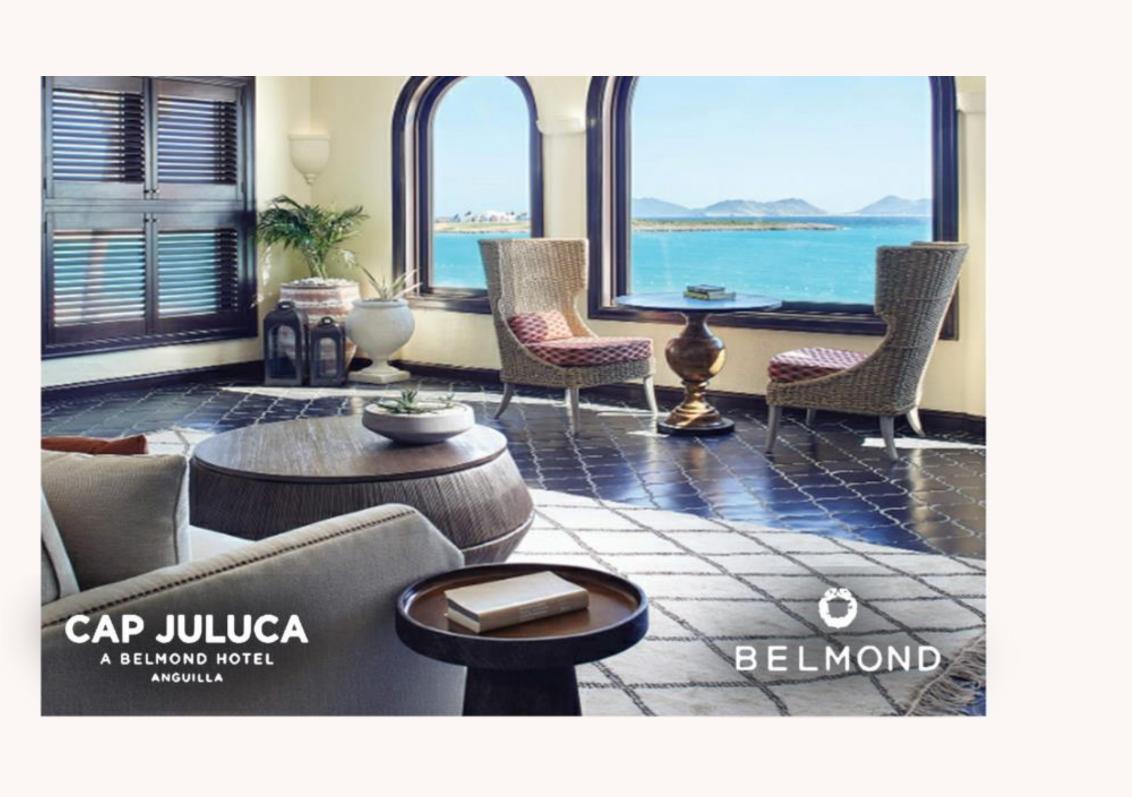


### New Exclusive TEN Advisor **Incentive from Belmond**

#### Unique Festive Opportunity for 5-Bedroom Villa at Cap Juluca in Anguilla

If a Travel Edge Network advisor books Belmond's one remaining 5-Bedroom Villa at Cap Juluca over Festive, Belmond will award the advisor with:

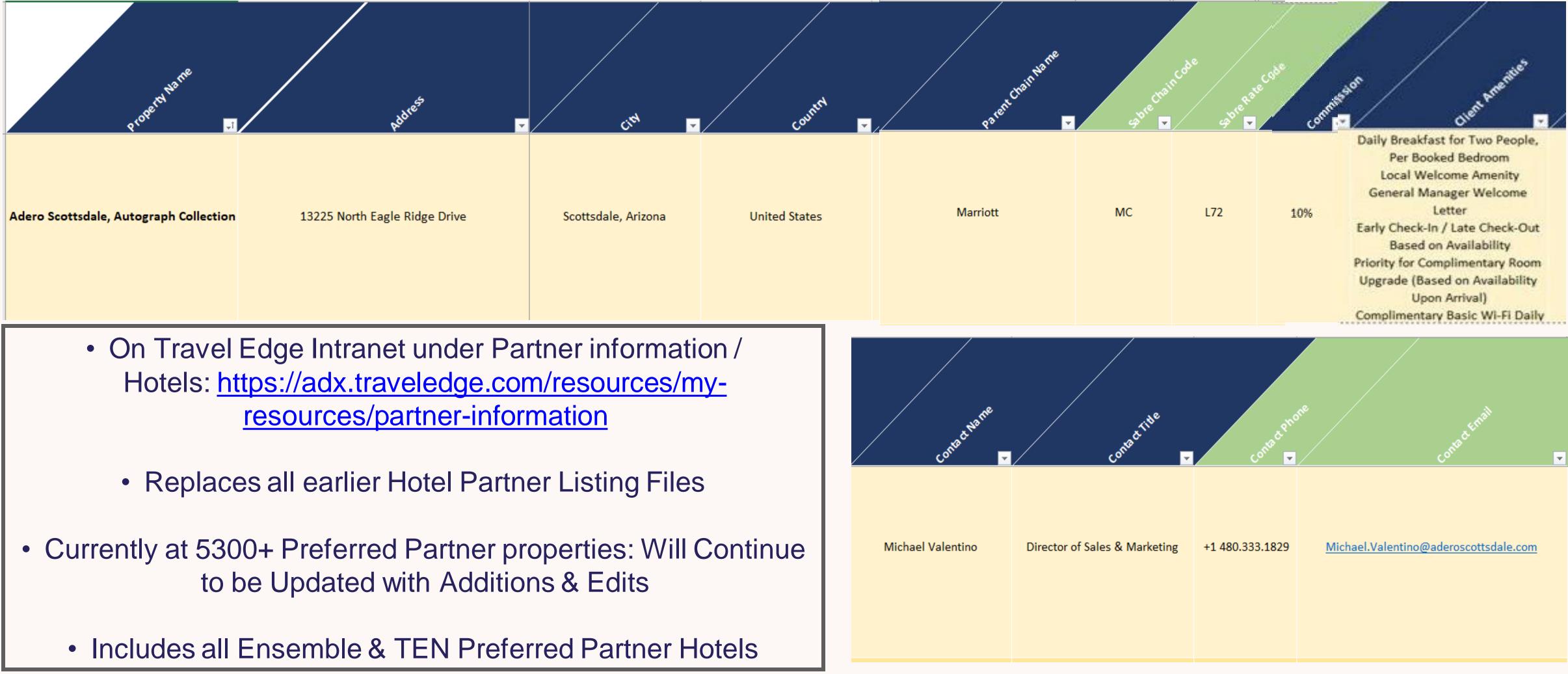
- A complimentary 4-night stay (2 nights at La Samanna in St Martin and 2 nights at Cap Juluca in Anguilla) with daily breakfast for 2 and roundtrip economy airfare to / from St. Martin and the advisor's home city (must be US or Canada) for the advisor
- The advisor is welcome to bring a guest and the stay will be valid until the hotel's seasonal closure in 2024 subject to blackout dates. The complimentary airfare is only valid for the booking advisor and not for their guest.



The unit remaining over Festive consists of Cap Juluca's 2 Bedroom Jonquil Suite on the ground floor and 3 Junior Suites on the upper floor.



### New Master Hotel Preferred Partner Directory





## Partner Update: Air & Insurance



**Kristina Barrett** Relationship Director, Air & Insurance





### Travelex

### Travelex Insurance Services Inc. updates and eligible coverage

As always, our primary concern is for the safety and well-being of our customers. We provide up-to-date travel alerts on our website to help keep travelers informed about severe events that may impact their travel plans and travel insurance coverage Please visit the <u>Travel Alerts</u> page on our website for the most current known and foreseeable events. Travel insurance is designed to help protect travelers against covered unforeseen events.

Please visit the <u>Travel Alerts</u> page on our website for the most current known and foreseeable events. Travel insurance is designed to help protect travelers against covered unforeseen events. Travelex protection plans must be purchased prior to the date when an event becomes foreseeable to be eligible for coverage. Customers who purchased plans prior to a storm may be eligible for coverage.





### Delta Air Lines

Delta Sky Way at LAX transformation complete, 18 months ahead of schedule

Delta Air Lines and Los Angeles World Airports have unveiled the final major phase of the \$2.3 billion *Delta Sky Way at LAX project* 

Terminal 3 at Los Angeles International Airport now directly connected to the Tom Bradley International Terminal via moving airside walkways, officially eliminating the need for busing between terminals.

Visit <u>Delta News Hub</u> for a full timeline of the project's journey





### Delta Air Lines

#### Delta to launch new service between Haneda to Honolulu

Launching on Oct. 28, 2023, this route is the first time Delta has offered a service between Haneda and Honolulu after all Tokyo operations were moved from Narita Airport to Haneda in March 2020.

Full Article Here





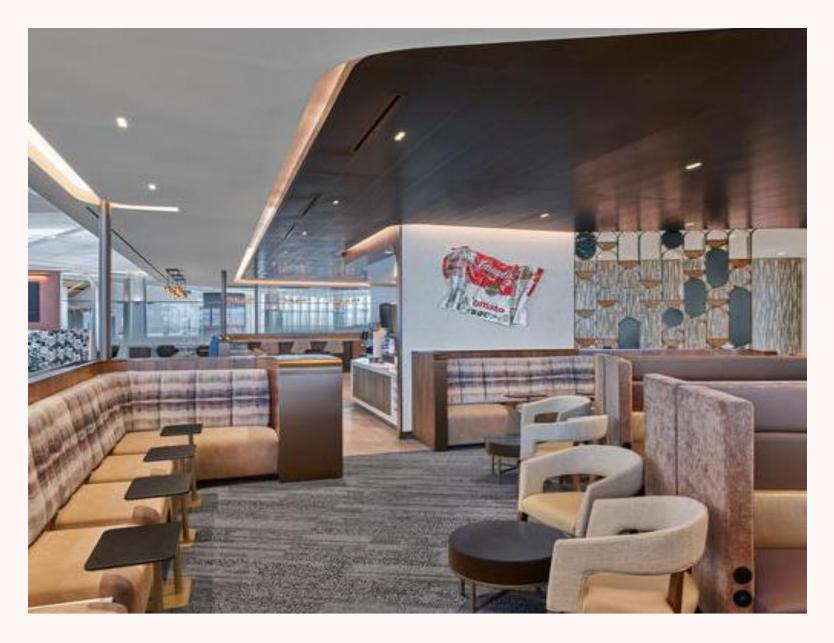
### Delta Air Lines

#### Delta Sky Club's new location in Newark's Terminal A reflects city's industrial past

Delta's stylish, new 7,000-plus-square-foot space seats over 200 guests (an increase of 50 from the Terminal B Club) and includes elevated views of the newly built Terminal A and airfield. Details here









## **Operations Update**



**Kate Richardson** Director, Operations





## Upcoming Training

#### On Demand

✓ Cruise Certification

- ✓ Destination Guides
  - Partnered with Arrival Guides
  - Top destination guides

✓ Register for Compass <u>here</u>

#### Live

#### FY'24 Live Training Plan to be released shortly

- Targeted towards advisors who are newer to the industry and in our Venture+ program
- Experienced advisors welcome to join!





## A Message from our Development Team

across the past few weeks

- The root cause has been identified.
- The team is in the process of upgrading the systems to avoid these issues in the future.
- While progress has been made, there is still work underway. Dedicated team members are working on this as we speak, and it is their top priority.
- To keep you informed and to increase transparency, the development team has placed a banner on the main dashboard in ADX.
- Once a clear timeline has been established, we should expect further communication.

### Advisors may have experienced slowness, intermittent issues and errors while using ADX







### What's New in ADX

### Small ADX Updates

See All details here

- When charging the 24/7 product fee in ADX, advisors will now see the following on the invoices: TEN - 24/7 Support Fee
- Advisors can now showcase their social media information on client itineraries

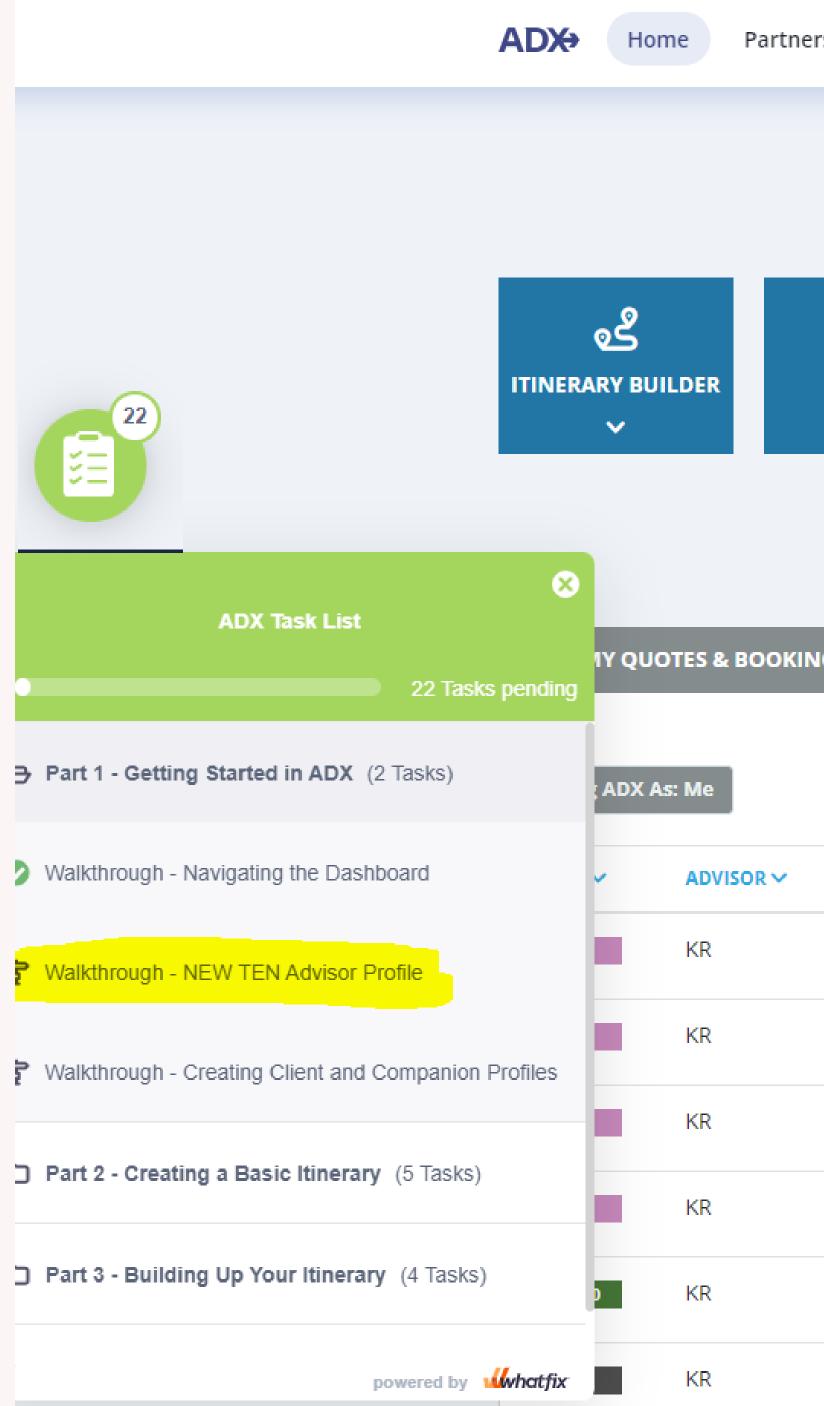
#### Updates to Advisor Profile

The changes include the profile being renamed to account, a new look for the entire profile section, and new branding features to allow even more white-label and customization options!

- Did you miss the live on-demand training
- in the system.

training? Take a look at the

Better yet, login to ADX and click on the walkthrough. You will be guided through the entire profile section, live



s	Clients
AIR V	
GS	
CLIENT 🗸	
Kath	erine Ric



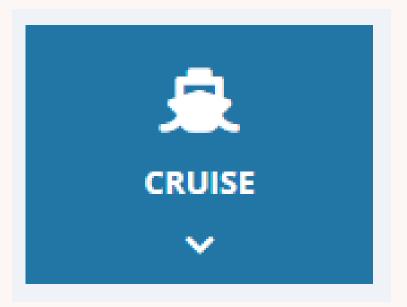
## What's in Development

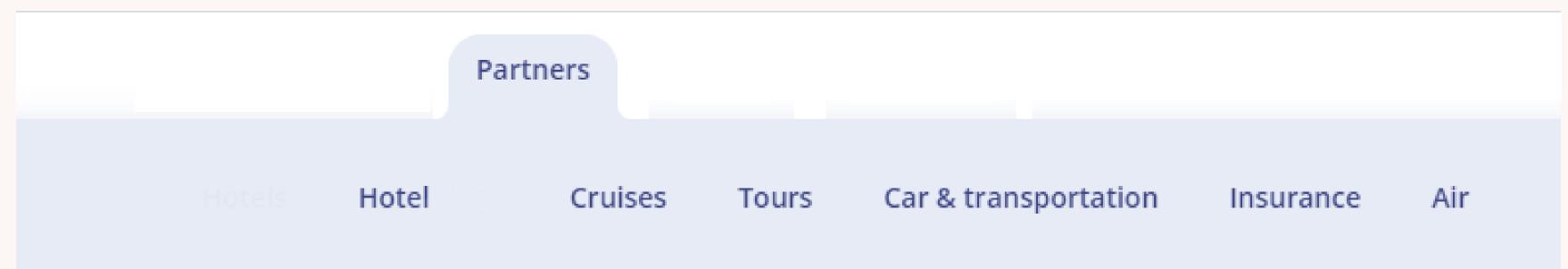
Internal Pilot for Cruise Bookings in ADX has begun

- Internal Team is being trained this week
- TEN Pilot to begin in the upcoming weeks

Partners Tab in Development – Comprehensive Supplier Information • Portal Access, How to Book, Who to Contact, Operating Countries, Training Programs, Client Amenities, Advisor

- Perks
- Rollout will start with Insurance followed by Tours, Transport and other supplier types.





# Thank you!

