TRAVEL EDGE

NETWORK



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Update from Andy



Standing together for Southern California

World Central Kitchen has mobilized in Los Angeles and **Navigatr Group will match all donations 1:1 to double your impact!** World Central Kitchen has 25+ food truck partners that have served more than 42,000 meals to first responders and impacted families in more than 20 Southern California locations. World Central Kitchen <u>Donate Now</u>

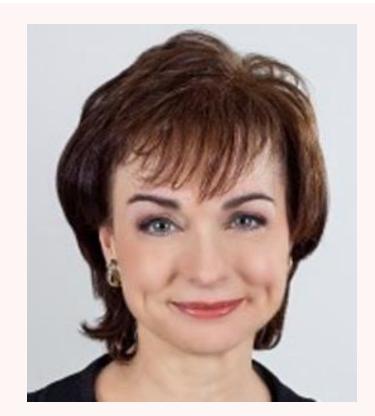
If you are interested in donating funds to the California relief effort, we have also set up a support page California Community Foundation's Wildlife Recovery Fund on our company giving platform, **Spark** Giving Platform



We'll miss you!

It is with both gratitude and sadness that we announce the retirement of Mary Kleen, a trusted and experienced travel professional after 16 years of exceptional service with Travel Edge and over 37 years in the travel industry.

Over the years, Mary has been an asset to our team, bringing unparalleled expertise, passion, and dedication to TEN's success, known to many as the "Queen of the Hotel," her expertise and leadership have helped shape our success and set a standard of excellence that will continue to influence our hotel program.



Mary Kleen, Relationship Director, Hotel & Ground

Update: Travel Edge Network



Gail Banack, SVP, Travel Edge Network

Update: Member Engagement



Michelle Leal, VP Member Engagement



With just one week to go until **Limitless: Connecting through Culture**, we're excited to remind you that appointments are open! Please take a moment to review and respond to your appointment requests to ensure you make the most of this incredible opportunity to connect with partners and industry leaders.

We can't wait to see you next week as we dive into a day of insights, connections, and cultural exploration!

Log into the platform **HERE**

Register <u>HERE</u>

limitless

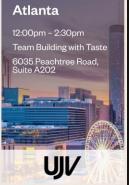
Regional Events

Thursday, January 23rd, 2025

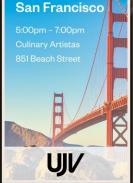


Toronto of Inclusive HYAIT













We're so excited to invite you to our **Limitless Regional Event Series** happening on Thursday, January 23, 2025. Join us for an unforgettable evening of **food**, **fun**, **and connection**. We can't wait to see you there!

Limitless TRAVEL EDGE

Registration is OPEN for our exclusive in-person Limitless Luxury: Crafting the extraordinary.

March 16-19, 2025
The Kimpton Santo, San Antonio

Spots are limited so we recommend registering soon

Plus, join us for a special Mary Kleen send off

We look forward to seeing you there!

Website for more information, <u>click here</u>
Register <u>HERE</u>!



TRAVEL EDGE

MARKETING & ENGAGEMENT

ENGAGEMENT - REGIONAL OFFICES - MARKETING - BLOGS - MEMBERS CENTER -



















Reminder, we have relocated all Member Engagement to our new website – Luxury Events, Knowledge Trips, Mini Fams and Top Performer Trips. Our new site also includes our Community Regional Offices, Marketing, Blogs and Member Center with more updates happening daily! Please take a look and bookmark for future use www.marketing.traveledge.com

Luxury Events, sign up now!

Advisors can express interest for Industry Luxury Events in 2025 Click here to visit the page.

Industry Events





























Coming to a city near you!

Registration opens next week

Winnipeg

April 7-8 *Hilton Winnipeg Airport Suites*

Chicago

April 10-11 InterContinental Chicago Magnificent Mile

Atlantic City

April 23-24
Ocean Casino Resort

Fort Lauderdale

April 28-29
Pier Sixty-Six

Montréal

May 1-2 Humaniti Hotel Montréal Autograph Collection

Toronto

May 5-6
Hilton Toronto Airport
Hotel & Suites

Edmonton

May 8-9
DoubleTree by Hilton Hotel
West Edmonton

Vancouver

May 12-13
Coming Soon!

Newport Beach

May 15-16 Hyatt Regency Newport Beach



Upcoming Webinars

Date	Time	Event	Link to Register
Wed Jan 15th and Thursday Jan 30th	1pm ET 10am PT	TEN Air Connect	<u>Register</u>
Thu Jan 16th	1pm ET 10am PT	Discover How to Reach Stunning Destinations with Fiji Airways	<u>Register</u>
Thu Jan 30th	1pm ET 10am PT	All things Wave at Princess!	<u>Register</u>

Update: Operations



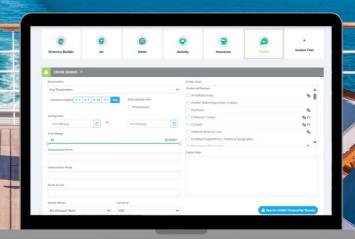
Rebecca Thompson, Director, Operations



Cruise Booking is coming soon to ADX

Effortless bookings and trip management!

More info to come in the coming weeks. Stay tuned and get ready to set sail on a new opportunity.



Update: Finance



Jamie Sullivan, VP Finance & Strategy

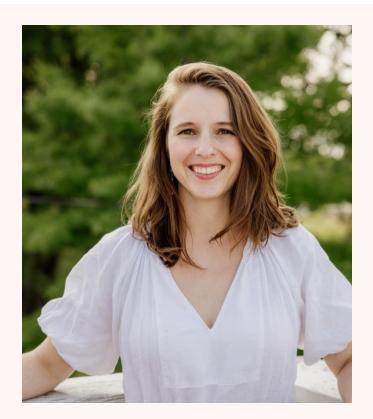


Finance Updates

- Improved speed and quality of HelpSpot responses are required
- Steps to address this moving forward
 - Additional resources in finance team
 - New ticketing system
 - Proactive communication to ICs for regular issues
 - Reviewing commission process with TE operations team
 - Highlight suppliers who are late on commission payments



Update: Service Operations



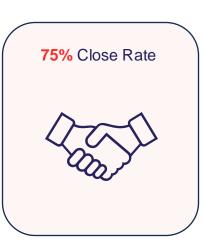
Kate Richardson, Sr Director, Service Operations

Thank you for your continued trust!









- ✓ Tune in to the opening remarks of Limitless next week to hear a special sales incentive with TEN Air Connect
- ✓ Make an appointment with us at Limitless

- ✓ Attend a Webinar: Sign up HERE
- ✓ Can't wait? Send an email to kate.richardson@travelege.com

Update: Cruise & Tour



Larry Garnett, Relationship Director, Cruise & Tour

Wave Season

Your Insight and Feedback is Extremely Valuable!

Wave Season is a very exciting and fast paced time!

- Best offers of the Year!
- New ships, new amenities, and new itineraries

Early booking in 2025 and even 2026 is huge! **Book** now!

- Lux ships are smaller with fewer staterooms available
- Higher category Verandahs, suites, and penthouses, are limited.

Build your strategy, marketing, and business for a successful New Year!

How has Wave Season started for you? I realize it's early, but let's assume WAVE started Dec 1, 24. I'm doing a quick temperature check.

1. How is Wave Season progressing in 2025 vs 2024

A = Better

B= Same

C = Worse

D = Too early to tell!

- 2. What are the top 3 Cruise Lines you are Booking right now?
- 3. What Cruise destination are you being asked about the most right now.

A = Europe

B = Asia

C = Alaska

D = Caribbean/Bahamas

E = All the above!

Industry News

Guests Directly Impacted by the CA Wildfires!

- NCLH is waiving cancellation penalties for Jan and Feb cruises and provide a 100% FCC for anyone unable to sail due to the Wildfires in LA.
- Please contact the Reservations Department (phone number: 800-327-7030) ask for the Resolution Desk for assistance.
- Princess Cruises is also offering FCC options for guests who may need to cancel due to the wildfires in CA.
- Agents are standing to help refund or provide FCCs to anyone impacted. Contact reservations for assistance



Additional Industry News

Oceania Cruises - Nikki F. Upshaw, SVP of Global Sales, is stepping down. No successor has been named, Sales leaders will report to Frank A. Del Rio for the interim period.

Regent - Andrea DeMarco, president of Regent is stepping down, Jason Montague has been appointed as Chief Luxury Officer responsible for Oceania Cruises and Regent.

TRAVEL EDGE

Silversea

January Flash Sale

Two Weeks ONLY!

Combine savings up to \$5,000 per suite, up to a twocategory suite upgrade on more than 100 global voyages in early 2025 through 2027.

Book your suite with our best All-Inclusive fares by Jan. 31, 2025.

Click Here for Details and Terms (USD)

Click Here for Details & Terms (CAD)

Applicable Voyages



TRAVEL EDGE

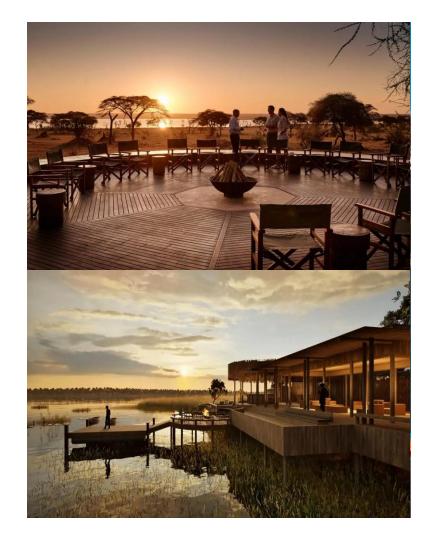
A&K

NEW Branding with A&K Sanctuary

A&K Sanctuary is their own collection of chic retreats in some of the most sensational, soul-stirring locations on earth.

13 safari lodges and luxury camps in Africa's greatest national parks, and five sophisticated riverboats voyaging the Nile and the Amazon.

Click Her for more: A&K Sanctuary





Kensington

Kensington Gift Card, Extended!

Agent Bonus Offer

Each new booking made between now and December 31, 2025 with travel through December 31, 2026 gets agents bonus cash on a prepaid VISA card.

*Bonus paid out after deposit on prepaid VISA gift cards.

Kensington FIT - Agent Rewards Program



BOOKING AMOUNT	PREPAID CARD VALUE	
\$7,500 - \$9,999	\$50	
\$10,000 - \$19,999	\$100	
\$20,000 - \$49,999	\$200	
\$50,000 - \$99,999	\$250	
\$100,000+ or Group Bookings of 10+ Travelers	Please contact your Director of Sales for an exclusive offer	
For every 5 bookings*	Additional \$500.00	

*Bonus valid for all five bookings made, each exceeding \$7,500, within the current calendar year.

**Some restrictions may apply. Offer may be withdrawn without notice.

Preferred DMCs

New Signed Preferred Partners since Sept 2024

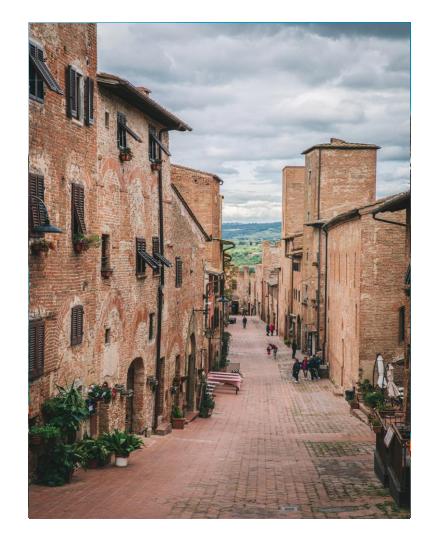
Announced

Costa Rica Sun Tours Journey Costa Rica SIT Travel Italy Eastbound

NEW Madrid & Beyond

Spain and Portugal (main focus is Spain). Well established in Spain for over 20 years offering to those who are seeking authentic, personalized travel in the region.

Lusanova Tours- Portugal Luxury DMC Offers single service and full package trips throughout Portugal.



Update: Air & Insurance



Kristina Barrett , Relationship Director, Air & Insurance

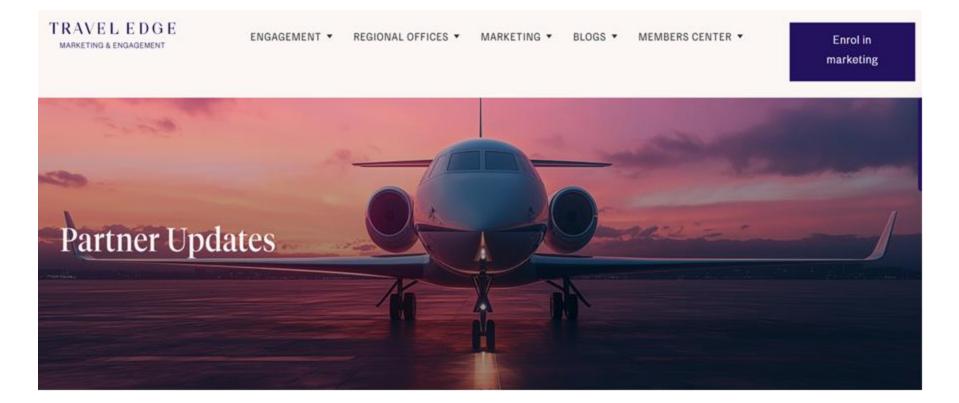


"Supplier/Industry news' is now available to you via this link below

https://marketing.traveledge.com/partner-updates

Password is **Marketing**

(Be sure to save this link to your favorites too, for easy access and reference)



Airline Agreements

Travel Edge Air Contracts for 2025

65+ airline agreements for POS US & POS CA have been added, or updated:

- Contract extensions
- Commissions (Tactical, or change)
- Routes/destinations/markets
- Carriers/Partners and more to come.



Travelex

New Plans in effect

Travel Edge recently took on three new Travelex plans:

- Ultimate (bookable in ADX)
- Advantage (bookable in ADX)
- TravelMed Go (bookable via Travelex direct)

Full details located on the new and update Travel Edge Intranet page

<u>Travelex Decicated Intranet Page</u>



