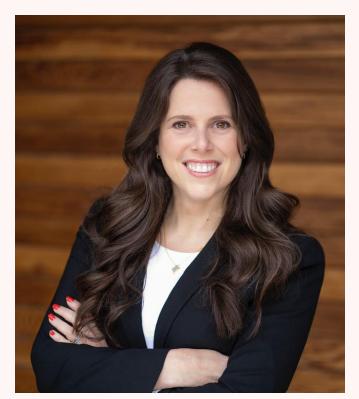
TRAVEL EDGE

NETWORK



- 1 Welcome ~ Agenda overview
- 2 Network Update, Gail
- 3 Member Engagement
- **4** Advisor Services
- 5 ADX & Operations
- 6 Partner of the Month: Explora Journey's
- 7 Partner Update: Cruise / Tour / Air

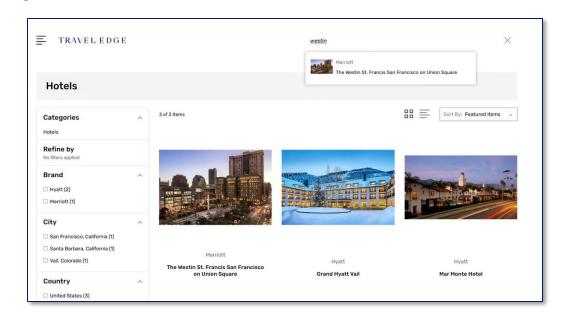
Update: Travel Edge Network



Gail Banack, SVP, Travel Edge Network

Hotel Directory

- Conducted analysis of 4 different vendors
- Signed with Pimberly
- Currently in detailed data migration and catalogue set up
- Successfully loaded 4,237 hotels
- Upcoming demo in San Antonio
- Data Migration of 130,000 images



Welcome Jenn!



Jenn Carson, VP, Partner Relations

Update: Member Engagement



Michelle Leal, VP Member Engagement



Limitless Live Updates:

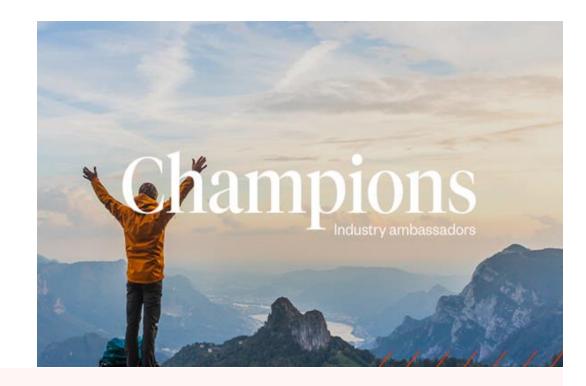
- Appointment scheduling is now OPEN check your email for access!
 - o Each meeting is 15-minutes, and these appointments are 1 partner rep to 2 advisors.
 - Scheduling takes place as usual, but each appointment will be shared with another advisor who selects the same time slot. The advisor you are paired with will change for each meeting, depending on who books at the same time.
- Wondering what to wear to Limitless Live? During the day aim for Business Casual, with our evening events a little more elevated. Don't forget to dress in your sunset tones cocktail attire for our Sunset Soiree final evening event!
- We can't wait to see you soon in San Antonio!

TEN Champions & Advisory Board

- Express your interest!
- Attend scheduled meetings
- Act as TEN ambassadors
- Minimum 1 year experience
- Minimum annual sales of \$100,000.00
- Volunteer positions only

TEN Champion

- Brand Representative
- Media Training



Advisory Board

- Strategic Collaboration
- By invitation / 2-year term

Interested? Apply Here

Coming to a city near you!
Register Now!

Winnipeg

April 7-8 *Hilton Winnipeg Airport Suites*

Chicago

April 10-11 InterContinental Chicago Magnificent Mile

Atlantic City

April 23-24
Ocean Casino Resort

Fort Lauderdale

April 28-29
Pier Sixty-Six

Montréal

May 1-2 Humaniti Hotel Montréal Autograph Collection

Toronto SOLD OUT

May 5-6 Hilton Toronto Airport Hotel & Suites

Edmonton SOLD OUT

May 8-9
DoubleTree by Hilton Hotel
West Edmonton

Vancouver SOLD OUT

May 12-13
Coming Soon!

Newport Beach

May 15-16 Hyatt Regency Newport Beach



Personalized Marketing

Travel Edge Personalized Marketing Program

- Email Communications: Custom emails designed to engage your clients and drive bookings.
- The Social Club: Ready-to-use social media content tailored for you—ideal for promoting your services effortlessly.
- ClientSites (powered by Ensemble): Personal websites showcasing your brand and expertise to impress and attract new clients.

Ensemble Marketing Solutions

- Range & Range Best Magazine: travel stories, trends, and destination highlights in a consumer-facing publication.
- · Digital Directories: cruise, hotel, and destination partners
- Direct Mail: highly targeted, personalized mail campaigns.
- B2C Digital Communications: partners offers and product.
- HubSpot-Powered: list management and send your own targeted email campaigns.

Why Participate in Both?

Each program offers distinct advantages. The Travel Edge Personalization Marketing Program provides tools to reinforce your personal brand and client relationships. The Ensemble Marketing Solutions offers broader, curated resources to engage prospects with inspiring, content-rich campaigns. Together, these programs can help you connect with clients on a deeper level while expanding your reach to new audiences.

Website Updates

New destination, inspiration and travel style content.

All CTA's drive to Find an Advisor page.











For the ordent coffice and tea drinkers, a visit to a coffice plantation is a must, firealthe in the aromatic scent of coffice blossoms that fills the air before sifting down to saver a cup of freshly brewed coffee an



Touch down in the vibreat capital city of Nessou not immerse yourself in in historic deathernor. Cheek in other standards or the spity member in dated beauting as Part Charlotte and the Queen's Solinicase, as said as Stress Methad alters you car pick yolder critical and sourcess.



A vivid display of blue and green greats you as you arrive at this stunning lapson dathed with one you're at this stunning lapson dathed with one you're for a peedleleomed through the commitments waters and define the limestone rack formations that asserted with the commitment of t

Bali

Prepare to enter fail one person and emerge another. The Island of the Gods tends to have that transformative effect on travelers. This is an idylic paradise where you can wake up to the gentle rusting of palm trees in your opulent villa, surrounded by lush not extraces or confoloiding unborrounded sea views. East your morning with surriee yoga on the beach followed by a meliculously prepared breakfast of the freshest toola innergicients.

Fill your digs with visits to whent markets, soak up the sun on miles upon miles of pristine beaches, pick up a new skill or two during private surfing lessons, and take in the cuttrail wonders such as constar excitent temples. Come evening, invite yourself to slow down with a pamparing sea or wellness treatment, and witness the stunning shades of a Baliness sursest before slipping off your shoes at your beachside dinner under the stars.

Plan Your Trip

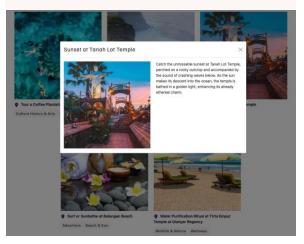


Best Months to Travel









Update: Advisor Services



Kendra Tainsh, Director, Advisor Services

UK Entry and Transit Requirements

Effective January 8, 2025, the United Kingdom required an Electronic Travel Authorization (UK ETA) for all U.S. and Canadian passport holders entering the UK. Applications can be completed at this link. Processing may take up to 3 days. UK ETAs will be valid for two years from date of issuance.

Note: The UK has temporarily relaxed visa rules for transit passengers at Heathrow Airport. Those who remain airside while changing planes do not need an ETA to pass through the airport; however, if you need to go through UK border control during your transit, you may still require a visa depending on your nationality.

ETIAS – Requirements for travel to Europe

ETIAS is currently not in operation and will not start in the first half of 2025. No action is required from travelers at this point. The European Union will inform about the start of ETIAS several months prior to its launch.

Official Website for Updates is located <u>here</u>.







CAD Commission Payments

Moving to the 15th of each month as of April 2025

- Commission payments to Canadian Lead ICs currently occur on the 10th of each month
- As of April 2025, this will be moved to the 15th
- We apologize for any inconvenience; the change allows for operational efficiencies to better help serve Travel Edge Network
- If you are a Sub IC, please consult with your Lead regarding any changes.



Upcoming Webinars

Date	Time	Event	Link to Register
Monday, March 10th	1pm ET 10am PT	Everything Collette	click here
Thursday, March 13th	1pm ET 10am PT	Thrilling Wildlife & Luxury Travel in Africa	<u>click here</u>
Monday, March 24th	1pm ET 10am PT	Luxury Trends, Insights and much more with Regent!	<u>click here</u>
Thursday, March 27th	1pm ET 10am PT	Elevate and XCEL your Celebrity Sales	<u>click here</u>
Monday, March 31st	1pm ET 10am PT	Critical Hilton Updates	click here
Thursday, May 1st	4pm ET 1pm PT	May 1st Network Call	click here

https://adx.traveledge.com/resources/calendar

Update: Operations



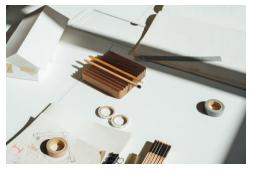
Rebecca Thompson, Director, Operations

ADX Cruise is now Live!

If you missed the **ADX Cruise** webinars, feel free to book a 1:1 session with a TripArc specialist at your convenience.

Click HERE







Update: Cruise & Tour



Larry Garnett, Relationship Director, Cruise & Tour





PARTNER Of the MONTH

Patricia Di Benedetto

Business Relationship Lead – National & Key Accounts Canada



Patricia Di Benedetto is Explora Journeys' Business Relationship Lead, National and Key Accounts, Canada. She concentrates on achieving success and boosting sales by strategically managing accounts and fostering long-term relationships with her trade partners.

With over 17 years' experience building retail and hospitality brands, Patricia has found a home in luxury travel.

Email: <u>patricia.dibenedetto@explorajourneys.com</u>

Consumer Website: https://explorajourneys.com/ca/en

Agent Portal: https://explorajourneys.com/int/en/travel-advisors/login

Explora Journeys: Partner of the Month

As our Partner of the Month, Explora Journeys is excited to present two exclusive offers designed to enhance your clients' travel experiences.

First, if you book a journey for your clients between March 2nd - April 1st, 2025, and they will receive up to 300 Journey Experience Credits per suite, applicable to new bookings on select journeys.

Additionally, if you book with Explora Journeys by April 1st, 2025, your clients can enjoy up to 40% value savings on select journeys, a 10% deposit, and up to USD 1,000 Destination Experience Credit per suite*.

If you missed the Presentation on Monday, the recording is on the intranet under Network Engagement>Partner Training & Webinars



Ensemble Tools

NEW Hotel Cruise Program

A first-of-its-kind offering that provides exclusive hotel benefits alongside private port transfers for clients embarking on cruise vacations.

Pilot cruise hubs: Miami, Fort Lauderdale, Seattle, and Vancouver, option in Orlando for Cape Canaveral with plans to expand additional cities in the future. <u>Learn More</u>

Three easy ways to book or request

- GDS users Sabre rate access code ETC
 - Apollo/Galileo rate access code ENCR
 - Amadeus rate access code IE9
 - Worldspan rate access code E9R
- ADX coming soon
- Contact the hotel directly, see booking request links here.



Sail Into Success

Cruise Insights, Updates, Trends & Resources

Join Larry and Amanda Kwong, Manager, Learning and Performance for this informative update.

March 12th at 3pm ET / 12pm PT. Together we will share

- Industry trends
- Tips and Best Practices for booking cruise
- TEN Resources, New tools with Travel Edge, ADX and Ensemble
- and much more....



Update: Air & Insurance



Kristina Barrett , Relationship Director, Air & Insurance

10 New Exciting International Airline Routes to Fly in 2025

- US to Greenland and Marrakech
- Delta Air Lines NY to Sicily
- Windy City to the Eternal City (ORD to FCO)
- United Washington DC to Dakar Senegal
- Dallas & LAX to Brisbane, Australia

And more.....





5 New Travel Regulations in 2025

- 1. Travelers Will Need a REAL ID (or Other Acceptable ID) for All Flights, Including Domestic
- 2. The United Kingdom Will Now Require An Electronic Travel Authorization (ETA)
- 3. The European Travel Information and Authorization System (ETIAS) is Expected to Roll Out This Summer
- 4. The European Union's Entry/Exit System (EES) May Be Implemented in 2025
- 5. There Are New DOT Protections for Airline Passengers



Learn More

Best Business-class Seats in the Sky

Right Now

- Delta One A350 Suites
- Qatar Airways A350 Qsuite
- ANA 777-300ER "The Room"
- ☐ Singapore Airlines A350-900ULR Business Class
- Emirates A380 Business Class

Travel and Leisure full article HERE



Travelex | The New Plan Difference

01 BENEFITS

- o Exposure & disappearance
- o Trip inconvenience¹
- Airline club admission¹
- o Frequent traveler²

02

UPGRADES

NEW and enhanced optional upgrades for each retail plan.

03 COVERED REASONS

FAA mandate included in trip cancellation and trip interruption reasons.

PRE-EX EXCLUSIONS

Pre-existing medical condition exclusion does not apply to non-traveling family members.

05

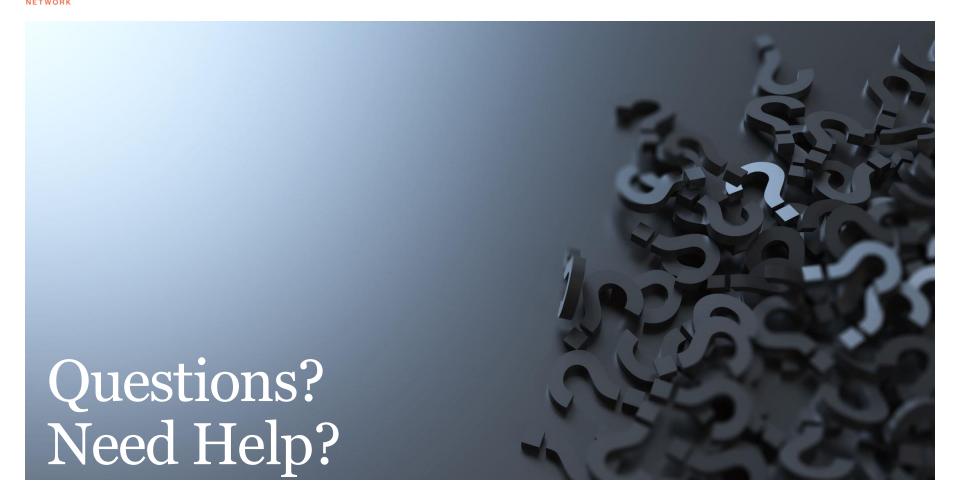
PURCHASE PERIOD

21-day pre-existing medical condition exclusion waiver purchase period.¹

06

PRIVATE AIR TRANSPORT

Ability to insure private air and charter planes.





TRAVEL EDGE

